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Curriculum Vitae Mick P. Couper

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Education

Rhodes University, Grahamstown, South Africa:
Ph.D., Sociology, 1990
Thesis Title: Immigrant Adaptation in South Africa

University of Michigan, Ann Arbor, Michigan:
M.A., Applied Social Research, 1989

University of Cape Town, South Africa:
M.Soc.Sc., Sociology, 1983
Dissertation Title: The Construct Validity of Pre-Built Likert-Type Attitude Scales

B.Soc.Sc. (Hons), Sociology, 1980
Dissertation Title: A Factor-Analytic and Correlational Investigation of Dean's Alienation Scale

B.Soc.Sc., Social Work, 1978

Current Affiliations

Research Professor, Survey Research Center, Institute for Social Research, University of Michigan.

Faculty Associate, Population Studies Center, Institute for Social Research, University of Michigan.

Employment History

2007- Research professor, Survey Research Center, Institute for Social Research, University of Michigan.

2002- Faculty associate, Population Studies Center, Institute for Social Research, University of Michigan.

2007-2018 Research professor, Joint Program in Survey Methodology, University of

- Maryland.
- 2005-2018 Faculty associate, Cancer Prevention and Control, University of Michigan Comprehensive Cancer Center.
- 2009-2013 Associate director, Survey Research Center, Institute for Social Research, University of Michigan.
- 1999-2007 Research associate professor (formerly senior associate research scientist), Survey Research Center, Institute for Social Research, University of Michigan, and Joint Program in Survey Methodology, University of Maryland.
- 1999-2007 Research associate professor, Joint Program in Survey Methodology.
- 1999-2004 Adjunct associate professor, Sociology Department, University of Michigan.
- 1999-2002 Director, Detroit Area Study, Sociology Department, University of Michigan.
- 1994-1999 Adjunct assistant professor, Sociology Department, University of Michigan.
- 1993-1999 Assistant research scientist, Survey Methodology Program, Survey Research Center, Institute for Social Research, University of Michigan.
- 1993-1999 Research assistant professor, Joint Program in Survey Methodology, College Park, Maryland.
- 1992-1994 Visiting researcher, U.S. Bureau of the Census.
- 1990-1993 Research investigator, Sampling Section, Survey Research Center, University of Michigan.
- 1990-1992 Special assistant, Office of the Associate Director for Statistical Design, Methodology and Standards, U.S. Bureau of the Census.
- 1989-1990 Research associate to senior research associate, Sampling Section, Survey Research Center, University of Michigan.
- 1987-1989 Research assistant, Sampling Section, Survey Research Center, University of Michigan.
- 1989 Teaching assistant, Detroit Area Study, Department of Sociology, University of Michigan.
- 1988 Summer intern, Mathematica Policy Research, Inc.
- 1983-1987 Researcher to chief researcher, Division for Group Interaction, Institute for Sociological and Demographic Research (ISODEM) of the Human Sciences Research Council (HSRC).
- 1980-1983 Social worker in various government agencies, South Africa.
- 1980-1982 Welfare Officer (Lieutenant), South African Medical Services (branch of the South African Defense Force; 2-year compulsory military service).
- 1979 Teaching assistant, Sociology Department, University of Cape Town.

Honors, Awards, and Invited Visits

- 2014 American Association for Public Opinion Research (AAPOR) Book Award for *Designing Effective Web Surveys*.
- 2013 Elected member of the International Statistical Institute.
- 2012 Oliver Cromwell Cox Award from the Racial and Ethnic Minorities Section of the American Sociological Association for the best research article in the sociological study of race and ethnicity published in the past three years, for Krysan, Couper, Farley, and Forman (2009), "Does Race Matter in Neighborhood Preferences?"

- Results from a Video Experiment.” *American Journal of Sociology*, 115 (2): 527–559.
- 2011 Cathie Marsh Visiting Fellow, Centre for Census and Survey Research, University of Manchester.
- 2009- Research Professor, German Institute for Economic Research (DIW), Berlin, Germany.
- 2008 American Association for Public Opinion Research (AAPOR) Book Award (with Robert M. Groves) for *Nonresponse in Household Interview Surveys*.
- 2008 American Association for Public Opinion Research (AAPOR) Warren J. Mitofsky Innovators’ Award for development of *Paradata*.
- 2007 Elected Fellow of the American Statistical Association.
- 2005- Senior Research Fellow, Leibniz Institute for the Social Sciences (GESIS), Mannheim, Germany.
- 2003 Visiting professor, Scuola Superiore Sant’Anna di Studi Universitari e di Perfezionamento, Pisa, Italy.
- 2002 Research Scientist Achievement Award, University of Michigan.
- 1998 Visiting professor, Université de Neuchâtel, Switzerland.
- 1996 Visiting professor, Zentrum für Umfragen, Methoden und Analysen (ZUMA), Mannheim, Germany (also in 2002 and 2004).
- 1994 U.S. Department of Labor, Secretary’s Exceptional Achievement Award, as part of the BLS-Census Redesign Group for the Current Population Survey.
- 1985 HSRC Newsmaker of the Year Award, together with N.J. Rhodie and C.P. De Kock, for the Socio-Political Monitor Surveys.

Books, Monographs

- Tourangeau, R., Conrad, F.G., and Couper, M.P. (2013), *The Science of Web Surveys*. New York: Oxford University Press.
- Groves, R.M., Fowler, F.J. Jr., Couper, M.P., Lepkowski, J.M., Singer, E., and Tourangeau, R. (2009), *Survey Methodology, 2nd Edition*. New York: Wiley (translated into Chinese and Japanese).
- Couper, M.P. (2008), *Designing Effective Web Surveys*. New York: Cambridge University Press (AAPOR Book Award 2014).
- Groves, R.M., Fowler, F.J. Jr., Couper, M.P., Lepkowski, J.M., Singer, E., and Tourangeau, R. (2004), *Survey Methodology*. New York: Wiley (translated into Japanese and Korean).
- Presser, S., Rothgeb, J., Couper, M.P., Lessler, J., Martin, E.A., Martin, J., and Singer, E. (eds.)(2004), *Methods for Testing and Evaluating Survey Questionnaires*. New York: Wiley.
- Couper, M.P., Baker, R.P., Bethlehem, J., Clark, C.Z.F., Martin, J., Nicholls II, W.L., and O’Reilly, J. (eds.) (1998), *Computer Assisted Survey Information Collection*. New York: Wiley.
- Groves, R.M., and Couper, M.P. (1998), *Nonresponse in Household Interview Surveys*. New York: Wiley (AAPOR Book Award 2008).

Journal Articles, Book Chapters

- Antoun, C., Conrad, F.G., Couper, M.P., and West, B.T. (2019), "Simultaneous Estimation of Multiple Sources of Error in a Smartphone-based Survey." *Journal of Survey Statistics and Methodology*, 7 (1): 93-117.
- Jäckle, A., Burton, J., Couper, M.P., and Lessof, C. (2019), "Participation in a Mobile App Survey to Collect Expenditure Data as Part of a Large-scale Probability Household Panel: Response Rates and Response Biases." *Survey Research Methods*, 13 (1): 23-44.
- Wagner, J., Couper, M.P., Axinn, W.G., and Gatney, H. (2019), "The Utility of a Follow-up Interview for Respondents to a Longitudinal Survey with Frequent Measurement." *Social Science Research*, published online first.
- Wenz, A., Jäckle, A., and Couper, M.P. (2019), "Willingness to Use Mobile Technologies for Data Collection in a Probability Household Panel." *Survey Research Methods*, 13 (1): 1-22.
- Couper, M.P., Gremel, G., Axinn, W.G., Guyer, H., Wagner, J., and West, B.T. (2018), "New Options for National Population Surveys: The Implications of Internet and Smartphone Coverage." *Social Science Research*, 73 (1): 221-235.
- Freedman, V.A., McGonagle, K., and Couper, M.P. (2018), "Use of a Targeted Sequential Mixed Mode Protocol in a Nationally Representative Panel Study." *Journal of Survey Statistics and Methodology*, 6 (1): 98-121.
- Lee, H., Kim, S., Couper, M.P., and Woo, Y. (2018), "Experimental Comparison of PC Web, Smartphone Web, and Telephone Surveys in the New Technology Era." *Social Science Computer Review*, published online first, DOI: 10.1177/0894439318756867.
- Mavletova, A., Couper, M.P., and Lebedev, D. (2018), "Grid and Item-by-item Formats in PC and Mobile Web Surveys." *Social Science Computer Review*, 36 (6): 647-668.
- McClain, C.A., Couper, M.P., Hupp, A., Keusch, F., Peterson, G., Piskorowski, A., & West, B.T. (2018). "A Typology of Web Survey Paradata for Assessing Total Survey Error." *Social Science Computer Review*, published online first, DOI: 10.1177/0894439318759670.
- Patrick, M.E., Couper, M.P., Laetz, V.B., Schulenberg, J.E., O'Malley, P.M., Johnston, L., and Miech, R.A. (2018), "A Sequential Mixed Mode Experiment in the U.S. National Monitoring the Future Study." *Journal of Survey Statistics and Methodology*, 6 (1): 72-97.
- Revilla, M., and Couper, M.P. (2018), "Comparing Grids with Vertical and Horizontal Item-by-item Formats for PCs and Smartphones." *Social Science Computer Review*, 36 (3): 349-368.
- Revilla, M., and Couper, M.P. (2018), "Testing Different Order-By-Click Question Layouts for PC and Smartphone Respondents." *International Journal of Social Research Methodology*, 21 (6): 695-712.
- Revilla, M., Couper, M.P., and Ochoa, C. (2018), "Willingness of Online Panelists to Perform Additional Tasks." *Methods, Data, Analyses*, published online first, DOI: 10.12758/mda.2018.01.
- Selkälä, A.T., and Couper, M.P. (2018), "Automatic versus Manual Forwarding in Web Surveys." *Social Science Computer Review*, 36 (6): 669-689.
- Antoun, C., Couper, M.P., and Conrad, F.G. (2017), "Effects of Mobile Versus PC Web on Survey Response Quality: A Crossover Experiment in a Probability Web Panel." *Public Opinion Quarterly*, 81 (5): 280-306.

- Conrad, F.G., Tourangeau, R., Couper, M.P., and Zhang, C. (2017), "Reducing Speeding in Web Surveys by Providing Immediate Feedback." *Survey Research Methods*, 11 (1), 45-61.
- Couper, M.P. (2017), "New Developments in Survey Data Collection." In K.S. Cook and D.S. Massey (eds.), *Annual Review of Sociology*, 43: 121-145.
- Couper, M.P., Antoun, C., and Mavletova, A. (2017), "Mobile Web Surveys: A Total Survey Error Perspective." In P. Biemer, S. Eckman, B. Edwards, E. de Leeuw, F. Kreuter, L. Lyberg, C. Tucker, and B. West (eds.), *Total Survey Error in Practice*. New York: Wiley, pp. 133-154.
- Schonlau, M., and Couper, M.P. (2017), "Options for Conducting Web Surveys." *Statistical Science*, 32 (2): 279-292.
- Singer, E., and Couper, M.P. (2017), "Some Methodological Uses of Responses to Open Question and Other Verbatim Comments in Quantitative Surveys." *Methods, Data, Analyses*, 11 (2): 115-134, DOI: 10.12758/mda.2017.01.
- Wagner, J., West, B.T., Guyer, H., Burton, P., Kelley, J., Couper, M.P., and Mosher, W.D. (2017), "The Effects of a Mid-Data Collection Change in Financial Incentives on Total Survey Error in the National Survey of Family Growth: Results from a Randomized Experiment." In P. Biemer, S. Eckman, B. Edwards, E. de Leeuw, F. Kreuter, L. Lyberg, C. Tucker, and B. West (eds.), *Total Survey Error in Practice*. New York: Wiley, pp. 155-177.
- Burkill, S., Copas, A., Couper, M.P., Clifton, C., Prah, P., Datta, J., Conrad, F.G., Wellings, K., Johnson, A., and Erens, B. (2016), "Using the Web to Collect Data on Sensitive Behaviours: A Study Looking at Mode Effects on the British National Survey of Sexual Attitudes and Lifestyles." *PLoS ONE*, 11 (2): e0147983, DOI: 10.1371/journal.pone.0147983.
- Cernat, A., Couper, M.P., and Ofstedal, M.B. (2016), "Estimation of Mode Effects in the Health and Retirement Study using Measurement Models." *Journal of Survey Statistics and Methodology*, 4 (4): 501-524, DOI: 10.1093/jssam/smw021.
- Conrad, F.G., Couper, M.P., and Sakshaug, J.W. (2016), "Classifying Open-Ended Reports: Factors Affecting the Reliability of Occupation Codes." *Journal of Official Statistics*, 32 (1): 75-92.
- Couper, M.P., Berglund, P., Kirgis, N., and Buageila, S. (2016), "Using Text-to-Speech (TTS) for Audio Computer-Assisted Self-Interviewing (ACASI)." *Field Methods*, 28 (2): 95-111, DOI: 10.1177/1525822X14562350.
- Couper, M.P., and Peterson, G. (2016), "Why Do Web Surveys Take Longer on Smartphones?" *Social Science Computer Review*, 35 (3): 357-377, DOI: 10.1177/0894439316629932.
- Couper, M.P., and Zhang, C. (2016), "Helping Respondents Provide Good Answers in Web Surveys." *Survey Research Methods*, 10 (1): 49-64, DOI: 10.18148/srm/2016.v10i1.6273.
- Ehrlich, J.R., Michelotti, M., Blachley, T.S., Zheng, K., Couper, M.P., Greenberg, G.M., Kileny, S., Branford, G.L., Hanauer, D.A., and Weizer, J.S. (2017), "Ophthalmologists' Attitudes on Implementing an Electronic Health Record System: Two-Year Follow-Up." *Applied Clinical Informatics*, 7 (4): 930-945, DOI: DOI: 10.4338/ACI-2016-05-RA-0075.
- Hanauer, D.A., Branford, G.L., Greenberg, G., Kileny, S., Couper, M.P., Zheng, K., and Choi, S.W. (2016), "Two-year Longitudinal Assessment of Physicians' Perceptions after Replacement of a Long-standing Homegrown Electronic Health Record: Does a J-curve

- of Satisfaction Really Exist?" *Journal of the American Medical Informatics Association*, published online, DOI: 10.1093/jamia/ocw077.
- Mavletova, A., and Couper, M.P. (2016), "Grouping of Items in Mobile Web Questionnaires." *Field Methods*, 28 (2): 170-193.
- Mavletova, A., and Couper, M.P. (2016), "Device Use in Web Surveys: The Effect of Differential Incentives." *International Journal of Market Research*, 58 (4): 523-544.
- Sakshaug, J.W., Schmucker, A., Kreuter, F., Couper, M.P., and Singer, E. (2016), "Evaluating Active (Opt-In) and Passive (Opt-Out) Consent Bias in the Transfer of Federal Contact Data to a Third-Party Survey Agency." *Journal of Survey Statistics and Methodology*, 4 (3): 382-416, DOI:10.1093/jssam/smw020.
- Schonlau, M., and Couper, M.P. (2016), "Semi-Automated Categorization of Open-Ended Questions." *Survey Research Methods*, 10 (2): 143-152.
- Tourangeau, R., Sun, H., Conrad, F.G., and Couper, M.P. (2016), "Examples in Open-Ended Survey Questions." *International Journal Public Opinion Research*, advance online access, DOI: 10.1093/ijpor/edw015.
- Axinn, W.G., Jennings, E.A., and Couper, M.P. (2015), "Response of Sensitive Behaviors to Frequent Measurement." *Social Science Research*, 49 (1): 1-15, DOI: 10.1016/j.ssresearch.2014.07.002.
- Mavletova, A., and Couper, M.P. (2015), "A Meta-Analysis of Breakoff Rates in Mobile Web Surveys." In D. Toninelli, R. Pinter, and P. de Pedraza (eds.), *Mobile Research Methods: Opportunities and Challenges of Mobile Research Methodologies*. London: Ubiquity Press, pp. 81-98. DOI: 10.5334/bar.f.
- Mneimneh, Z.M., Couper, M.P., Pennell, B.-E., Tourangeau, R., Heeringa, S.G., and Elliott, M.R. (2015), "Cultural Variations in the Effect of Interview Privacy and the Need for Social Conformity on Reporting Sensitive Information." *Journal of Official Statistics*, 31 (4): 673-697, DOI: 10.1515/JOS-2015-0040.
- Moffitt, R., Schoeni, R.F., Brown, C., Chase-Lansdale, P.L., Couper, M.P., Diez-Roux, A.V., Hurst, E., and Seltzer, J.A. (2015), "Assessing the Need for a New Nationally Representative Household Panel Survey in the United States." *Journal of Economic and Social Measurement*, 40: 1-26.
- Woo, Y., Kim, S., and Couper, M.P. (2015), "Comparing a Cell Phone Survey and Web Survey of University Students." *Social Science Computer Review*, 33 (3): 399-410, DOI: 10.1177/0894439314544876.
- Carere, D.A., Couper, M.P., Crawford, S.D., Kalia, S.S., Duggan, J.R., Moreno, T.A., Mountain, J.L., Roberts, J.S., Green, R.C., for the PGen Study Group (2014), "Design, Methods, and Participant Characteristics Of the Impact of Personal Genomics (PGen) Study, A Prospective Cohort Study of Direct-to-Consumer Personal Genomic Testing Customers." *Genome Medicine*, 6: 96, <http://genomemedicine.com/content/6/12/96>.
- Das, M., and Couper, M.P. (2014), "Optimizing Opt-Out Consent for Record Linkage." *Journal of Official Statistics*, 30 (3): 479-497, DOI: 10.2478/JOS-2014-0030.
- Erens, B., Burkill, S., Couper, M.P., Conrad, F.G., Clifton, S., Tanton, C., Phelps, A., Datta, J., Mercer, C.H., Sonnenberg, P., Prah, P., Mitchell, K.R., Wellings, K., Johnson, A.M., and Copas, A.J. (2014), "Nonprobability Web Surveys to Measure Sexual Behaviors and Attitudes in the General Population: A Comparison with a Probability Sample Interview

- Survey.” *Journal of Medical Internet Research*, 16 (12): e276, DOI: 10.2196/jmir.3382.
- Mavletova, A., and Couper, M.P. (2014), “Mobile Web Survey Design: Scrolling versus Paging, SMS versus E-mail Invitations.” *Journal of Survey Statistics and Methodology*, 2 (4): 498-518, DOI:10.1093/jssam/smu015.
- Singer, E., and Couper, M.P. (2014), “The Effect of Question Wording on Attitudes toward Prenatal Testing and Abortion.” *Public Opinion Quarterly*, 78 (3): 751-760, DOI: 10.1093/poq/nfu028.
- Singer, E., Couper, M.P., Fagerlin, A., Fowler, F.J. Jr., Levin, C.A., Ubel, P.A., Van Hoewyk, J., and Zikmund-Fisher, B.J. (2014), “The Role of Perceived Benefits and Costs in Patients’ Medical Decisions.” *Health Expectations*, 17 (1): 4-14.
- Tourangeau, R., Conrad, F.G., Couper, M.P., and Ye, C. (2014), “The Effects of Providing Examples in Survey Questions.” *Public Opinion Quarterly*, 78 (1): 100-125.
- Baker, R.P., Brick, J.M., Bates, N.A., Battaglia, M., Couper, M.P., Dever, J.A., Gile, K.J., and Tourangeau, R., (2013), “Summary Report of the AAPOR Task Force on Non-Probability Sampling.” *Journal of Survey Statistics and Methodology*, 1 (2): 90-143.
- Bosnjak, M., Haas, I., Galesic, M., Kaczmirek, L., Bandilla, W., and Couper, M.P. (2013), “Sample Composition Discrepancies in Different Stages of a Probability-Based Online Panel.” *Field Methods*, 25 (4): 339-360.
- Couper, M.P. (2013), “Is the Sky Falling? New Technology, Changing Media, and the Future of Surveys.” *Survey Research Methods*, 7 (3): 145-156.
- Couper, M.P., and Kreuter, F. (2013), “Using Paradata to Explore Item-Level Response Times in Surveys.” *Journal of the Royal Statistical Society, Series A*, 176 (1): 271-286.
- Couper, M.P., Ofstedal, M.B., and Lee, S. (2013), “Encouraging Record Use for Financial Asset Questions in a Web Survey.” *Journal of Survey Statistics and Methodology*, 1 (2): 171-182.
- Couper, M.P., and Singer, E. (2013), “Informed Consent for Web Paradata Use.” *Survey Research Methods*, 7 (1): 57-67.
- Couper, M.P., Tourangeau, R., Conrad, F., and Zhang, C. (2013), “The Design of Grids in Web Surveys.” *Social Science Computer Review*, 31 (3): 322-345, DOI: 10.1177/0894439312469865.
- Erens, B., Burkill, S., Copas, A., Couper, M.P., and Conrad, F.G. (2013), “How Well Do Volunteer Web Panel Surveys Measure Sensitive Behaviours in the General Population, and Can They Be Improved? A Comparison with the Third British National Survey of Sexual Attitudes and Lifestyles (Natsal-3).” *The Lancet*, 382: S34 (extended abstract).
- Gatny, H.H., Couper, M.P., and Axinn, W.G. (2013), “New Strategies for Biosample Collection in Population-Based Social Research.” *Social Science Research*, 42: 1402-1409 NIHMS475600.
- Mavletova, A., and Couper, M.P. (2013), “Sensitive Topics in PC Web and Mobile Web Surveys: Is There a Difference?” *Survey Research Methods*, 7 (3): 191-205.
- McGonagle, K., Schoeni, R., and Couper, M.P. (2013), “The Effects of a Between-Wave Incentive Experiment on Contact Update and Production Outcomes.” *Journal of Official Statistics*, 29 (2): 261-276.
- Tourangeau, R., Couper, M.P., and Conrad, F.G. (2013), “ ‘Up Means Good’: The Effect of Screen Position on Evaluative Ratings in Web Surveys.” *Public Opinion Quarterly*, 77

- (5): 69-88.
- Bauermeister, J., Pingel, E., Zimmerman, M., Couper, M.P., Carballo-Diéguez, A., and Strecher, V.J. (2012), "Data Quality in Web-Based HIV/AIDS Research: Handling Invalid Data." *Field Methods*, 24 (3): 272-291.
- Davis, R.E., Caldwell, C.H., Couper, M.P., Janz, N.K., Alexander, G.L., Greene, S.M., and Resnicow, K. (2012), "Ethnic Identity, Questionnaire Content, and the Dilemma of Race Matching in Surveys of African Americans by African American Interviewers." *Field Methods*, 25 (2): 142-161, doi:10.1177/1525822X12449709.
- Groves, R.M., Presser, S., Tourangeau, R., West, B.T., Couper, M.P., Singer, E., and Toppe, C. (2012), "Support for the Survey Sponsor and Nonresponse Bias." *Public Opinion Quarterly*, 76 (3): 512-524.
- Kaplowitz, M.D., Lupi, F., Couper, M.P., and Thorp, L. (2012), "The Effect of Invitation Design on Web Survey Response Rates." *Social Science Computer Review*, 30 (3): 339-349.
- Sakshaug, J., Couper, M.P., Ofstedal, M.B., and Weir, D. (2012), "Linking Survey and Administrative Records: Mechanisms of Consent." *Sociological Methods and Research*, 41 (4): 535-569.
- Zikmund-Fisher, B.J., Couper, M.P., and Fagerlin, A. (2012), "Disparities in Patient Reports of Communications to Inform Decision Making in the DECISIONS Survey." *Patient Education and Counseling*, 87: 198-205.
- Couper, M.P. (2011), "The Future of Modes of Data Collection." *Public Opinion Quarterly*, 75 (5): 889-908.
- Couper, M.P. Kennedy, C., Conrad, F.G., and Tourangeau, R. (2011), "Designing Input Fields for Non-Narrative Open-Ended Responses in Web Surveys." *Journal of Official Statistics*, 27 (1): 1-22.
- Davis, R.E., Resnicow, K., and Couper, M.P. (2011), "Survey Response Styles, Acculturation, and Culture Among a Sample of Mexican American Adults." *Journal of Cross-Cultural Psychology*, 42 (7): 1219-1236.
- Joseph, C.L.M., Saltzgaber, J., Havstad, S.L., Johnson, D.L., Peterson, E.L., Alexander, G., Johnson, C.C., Couper, M.P., and Ownby, D.R. (2011), "Comparison of Early-, Late-, and Non-Participants in a School-Based Asthma Management Program for Urban High School Students." *Trials*, 12: 141.
- Ludgate, M.W., Sabel, M.S., Fullen, D.R., Frohm, M., Lee, J.S., Couper, M.P., Johnson, T.M., and Bichakjian, C.K. (2011), "Internet Use and Anxiety in Patients with Melanoma and Non-Melanoma Skin Cancer." *Dermatologic Surgery*, 37 (9): 1252-1259.
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- Singer, E., and Couper, M.P. (2011), "Ethical Considerations in Web Surveys." In M. Das, P. Ester, and L. Kaczmirek (eds.), *Social Research and the Internet*. New York: Taylor and Francis, pp. 133-162.
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- Yan, T., Conrad, F.G., Tourangeau, R., and Couper, M.P. (2011), "Should I Stay or Should I Go: The Effects of Progress Feedback, Promised Task Duration, and Length of Questionnaire

- on Completing Web Surveys.” *International Journal of Public Opinion Research*, 23 (2): 131-147.
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Papers Under Review or Preparation

- Axinn, W.G., Wagner, J., Couper, M.P., and Crawford, S.D. (2018), "Applying Responsive Survey Design to Small-Scale Surveys: Campus Survey of Sexual Misconduct." Paper submitted to *Sociological Methods & Research* for review.
- Bucks, B., Couper, M.P. and Fulford, S.L. (2018), "A Mixed-Mode and Incentive Experiment using Administrative Data." Paper submitted to the *Journal of Survey Statistics and Methodology* for review, accepted for publication.
- Jäckle, A., Beninger, K., Burton, J., and Couper, M.P. (2018), "Understanding Data Linkage Consent in Longitudinal Surveys." To appear in P. Lynn (ed.), *Advances in Longitudinal Survey Methodology*. New York: Wiley.
- Jäckle, A., Gaia, A., Lessof, C., and Couper, M.P. (2018), "Improving Survey Measurement of Household Finances: A Review of New Data Sources and Technologies." To appear in P. Lynn (ed.), *Advances in Longitudinal Survey Methodology*. New York: Wiley.
- Keusch, F., Struminskaya, B., Antoun, C., Couper, M.P., and Kreuter, F. (2018), "Willingness to Participate in Passive Mobile Data Collection." Paper submitted to *Public Opinion Quarterly* for review, in press.
- Ofstedal, M.B., McClain, C.A., and Couper, M.P. (2018), "Measuring Cognition in a Multi-mode Context." To appear in P. Lynn (ed.), *Advances in Longitudinal Survey Methodology*. New York: Wiley.
- Patrick, M.E., Couper, M.P., Jang, B.J., Laetz, V., Schulenberg, J., Johnston, L., Bachman, J., and O'Malley, P.M. (2018), "Two-Year Follow-up of the Sequential Mixed-Mode Experiment in the U.S. National Monitoring the Future Study." Paper submitted to the

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- Revilla, M., Couper, M.P., Bosch, O.J., and Asensio, M. (2018), "Testing the Use of Voice Input in a Mobile Web Survey." Paper submitted to *Social Science Computer Review* for review, in press.
- Sakshaug, J.W., Schmucker, A., Kreuter, F., Couper, M.P., and Singer, E. (2018), "A Note on the Framing and Placement of the Linkage Consent Question." Paper submitted to *Public Opinion Quarterly* for review, accepted for publication.
- Sakshaug, J.W., Vicari, B., and Couper, M.P. (2018), "Paper, Email, or Both? Effects of Contact Mode on Participation in a Web Survey of Establishments." *Social Science Computer Review*, in press.

Other Publications

- Geary, R.S., Couper, M.P., Erens, B., Copas, A.J., Burkill, S., Sonnenberg, P., Conrad, F., and Mercer, C.H. (2019), "Measuring Sexual Behaviours and Attitudes in Hard-to-reach Groups. A Comparison of a Non-probability Web Survey with a National Probability Sample Survey." *Survey Methods: Insights from the Field*. Retrieved from <https://surveyinsights.org/?p=10433>
- Bucks, B., and Couper, M.P. (2018), "The Fine Print: The Effect of Legal/Regulatory Language on Mail Survey Response." *Survey Practice*, 11 (2), DOI: 10.29115/SP-2018-0006.
- Revilla, M., Couper, M.P., and Ochoa, C. (2018), "Giving Respondents Voice? The Feasibility of Voice Input for Mobile Web Surveys." *Survey Practice*, 11 (2), DOI: 10.29115/SP-2018-0007.
- Couper, M.P. (2017), "Birth and Diffusion of the Concept of Paradata." *Advances in Social Research*, 18: 14-26, in Japanese (translated by W. Matsumoto), <http://www.kyoto-info.com/kyoto/books/socialresearch/18.html> English version available at: http://jasr.or.jp/english/JASR_Birth%20and%20Diffusion%20of%20the%20Concept%20of%20Paradata.pdf
- Bandilla, W., Couper, M.P., and Kaczmirek, L. (2014), "The Effectiveness of Mailed Invitations for Web Surveys and the Representativeness of Mixed-Mode versus Internet-only Samples." *Survey Practice*, 7 (4).
- Couper, M.P. (2013), "Research Note: Reducing the Threat of Sensitive Questions in Online Surveys?" *Survey Methods: Insights from the Field*, retrieved from <http://surveyinsights.org/?p=1731>.
- Bandilla, W., Couper, M.P., and Kaczmirek, L. (2012), "The Mode of Invitation for Web Surveys." *Survey Practice*, 5 (3), <http://www.surveypractice.org/index.php/SurveyPractice/article/view/20/pdf>.
- Couper, M.P. (2011), "Emerging Methodology of Web Surveys." *The Survey Statistician*, No. 63, January, pp. 22-24.
- Couper, M.P., Baker, R.P., and Mechling, J. (2011), "Placement and Design of Navigation Buttons in Web Surveys." *Survey Practice*, 4 (1), <http://www.surveypractice.org/index.php/SurveyPractice/article/view/93/pdf>
- McGonagle, K.A., Schoeni, R.F., Couper, M.P., and Mushtaq, M. (2011), "An Incentive Experiment Designed to Increase Response to a Between-Wave Contact Update Mailing

in Two Panel Studies.” *Survey Practice*, 4 (3), <http://www.surveypractice.org/index.php/SurveyPractice/article/view/106/pdf>.
Gatny, H.H., Couper, M.P., Axinn, W.G., and Barber, J.S. (2009), “Using Debit Cards for Incentive Payments: Experiences of a Weekly Survey Study.” *Survey Practice*, November. <http://surveypractice.org/2009/10/17/debit-cards-for-incentives/>

Book Reviews

Couper, M.P. (1998), “Review of Byron Reeves and Clifford Nass, ‘The Media Equation: How People Treat Computers, Television, and New Media like Real People and Places’.” *Journal of Official Statistics*, 13 (4): 441-443.
Couper, M.P. (1994), “Review of John Brehm, ‘The Phantom Respondents: Opinion Surveys and Political Representation’.” *Public Opinion Quarterly*, 58 (3): 431-433.

Conference Proceedings, Papers, and Presentations

Couper, M.P. (2019), “Mobile Data Collection: A Survey Researcher’s Perspective.” Keynote paper presented at the Mobile Apps and Sensors in Surveys (MASS) workshop, Mannheim, March.
Höhne, J.K., Cornesse, C., Schlosser, S., Couper, M.P., and Blom, A. (2019), “Looking up the Right Answer: Errors of Optimization When Answering Political Knowledge Questions in Web Surveys.” Paper presented at the General Online Research conference, Cologne, March.
Höhne, J.K., Schlosser, S., Couper, M.P., and Blom, A. (2019), “On-device and Off-device Multitasking in Web Surveys.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Toronto, May.
Jäckle, A., Burton, J., Crossley, T.F, and Walzenbach, S. (2019), “How Do Respondents Decide Whether to Consent to Data Linkage?” Paper presented at the annual meeting of the American Association for Public Opinion Research, Toronto, May.
Lessof, C., Jäckle, A., Couper, M.P., and Crossley, T.F. (2019), “Process Quality and Adherence in a Mobile App Study to Collect Expenditure Data within a Probability Household Longitudinal Study.” Paper presented at the General Online Research conference, Cologne, March.
Sakshaug, J., Vicari, B., and Couper, M.P. (2019), “Optimizing Response Rates in Web Surveys of Establishments: The Effects of Contact Mode.” Poster presented at the General Online Research conference, Cologne, March.
Sakshaug, J., Vicari, B., and Couper, M.P. (2019), “Effects of Contact Mode on Participation in a Web Survey of Establishments.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Toronto, May.
Jäckle, A., Wenz, A., and Couper, M.P. (2018), “Data Collection Using Mobile Technologies: Changes over Time in the Barriers to Participation.” Paper presented at the BigSurv18 Conference, Barcelona, October.
Revilla, M., Couper, M.P., Paura, E., and Ochoa, C. (2018), “Willingness to Participate in a Metered Online Panel.” Paper presented at the BigSurv18 Conference, Barcelona, October.
Wenz, A., Jäckle, A., Crossley, T.F, Couper, M.P., Burton, J., and Winter, J. (2018), “Quality of

- Expenditure Data Collected with a Receipt Scanning App in a Probability Household Panel.” Paper presented at the BigSurv18 Conference, Barcelona, October.
- Fulford, S.L., Bucks, B., and Couper, M.P. (2018), “A Mixed Mode and Incentive Experiment using Administrative Data in the Making Ends Meet.” Paper presented at the Federal Computer Assisted Survey Information Collection Workshops (FedCASIC), Suitland, MD, April.
- Jäckle, A., Beninger, K., Burton, J., and Couper, M.P. (2018), “Understanding Data Linkage Consent in Longitudinal Surveys.” Invited paper presented at the Methodology of Longitudinal Surveys II Conference, Colchester, July.
- Jäckle, A., Gaia, A., Lessof, C., and Couper, M.P. (2018), “Improving Survey Measurement of Household Finances: A Review of New Data Sources and Technologies.” Invited paper presented at the Methodology of Longitudinal Surveys II Conference, Colchester, July.
- Ofstedal, M.B., McClain, C.A., and Couper, M.P. (2018), “Measuring Cognition in a Multi-mode Context.” Invited paper presented at the Methodology of Longitudinal Surveys II Conference, Colchester, July.
- Chin, A., Couper, M.P., and Beckett, D. (2017), “A Longitudinal Online Study with Prospective Homebuyers: Who Drops Out?” Paper presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, LA, May; and at the European Survey Research Association conference, Lisbon, July.
- Couper, M.P. (2017), “Passive Data Collection.” Presentation at the NIH OBSSR Methodology Workshop on Emerging Non-Traditional Data Collections. Bethesda, MD, August.
- Hanisko, K., Bucy, R., Kamphuis, L., Iwashyna, T.J., Couper, M.P., and Guyer, H. (2017), “Conducting Centralized Telephone Interviews for a Multi-Site Study of a Patient-based Study: Challenges and Solutions.” Paper presented at the International Field Directors and Technologies conference, New Orleans, LA, May.
- Jäckle, A., Burton, J., Couper, M.P., and Lessof, C. (2017), “Participation in a Mobile App Survey to Collect Expenditure Data as Part of a Large-scale Probability Household Panel: Response Rates and Response Biases.” Paper presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, LA, May; and at the European Survey Research Association conference, Lisbon, July.
- Keusch, F., Antoun, C., Couper, M.P., Kreuter, F., and Struminskaya, B. (2017), “Willingness to Participate in Passive Mobile Data Collection.” Paper presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, LA, May.
- Lessof, C., Jäckle, A., and Couper, M.P. (2017), “Data Quality from a Mobile App Survey to Collect Expenditure Data as Part of a Large-scale Probability Household Panel Survey.” Paper presented at the European Survey Research Association conference, Lisbon, July.
- Mavletova, A., Lebedev, D., and Couper, M.P. (2017), “PC and Mobile Web Surveys: Grids or Item-by Item Format?” Paper presented at the European Survey Research Association conference, Lisbon, July.
- McClain, C., Ofstedal, M.B., and Couper, M.P. (2017), “Measuring Cognition in a Multi-mode Context: Comparability and Challenges in Administering Complex Measures on the Web.” Paper presented at the European Survey Research Association conference, Lisbon, July.
- Revilla, M., and Couper, M.P. (2017), “Comparing Grids with Vertical and Horizontal

- Item-by-Item Formats for PCs and Smartphones.” Paper presented at the European Survey Research Association conference, Lisbon, July.
- Revilla, M., Couper, M.P., and Ochoa, C. (2017), “Willingness of Online Panelists to Perform Additional Tasks.” Paper presented at the General Online Research conference, Berlin, March.
- Selkälä, A.T., and Couper, M.P. (2017), “Automatic versus Manual Forwarding in Web Surveys.” Paper presented at the General Online Research conference, Berlin, March.
- Wenz, A., Couper, M.P., and Jäckle, A. (2017), “How Willing Are Survey Respondents to Use Mobile Technologies for Data Collection?” Paper presented at the MSSISS conference, March.
- Wenz, A., Couper, M.P., and Jäckle, A. (2017), “Examining Potential Sources of Nonresponse to Mobile Data Collection with New Technologies in a Probability Household Panel.” Paper presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, LA, May.
- Couper, M.P. (2016), “New Technologies and Longitudinal Data: Opportunities and Challenges.” Keynote presentation at the Longitudinal Data Conference, Canberra, Australia, October.
- Couper, M.P. (2016), “Grids versus Item-by-Item Designs on Smartphones.” Paper presented at the General Online Research conference, Dresden, March.
- Couper, M.P. (2016), “IFD&TC at 50: Celebrate the Past, Embrace the Future.” Keynote address at the International Field Directors and Technologies Conference, Austin, TX, May.
- McClain, C.A., and Couper, M.P. (2016), “Perceptions Versus Reality: Completion Times, Burden, and Mobile Responding in a Web Survey.” Paper presented at the annual conference of the Midwest Association for Public Opinion Research, Chicago, November.
- Ofstedal, M.B., Couper, M.P., and McClain, C. (2016), “Transitioning a Panel Survey to Web: Experiences from the Health and Retirement Study.” Paper presented at the Panel Survey Methods Workshop, Berlin, June.
- Bucks, B., and Couper, M.P. (2015), “Using Information from Credit Records to Improve Survey Data.” Paper presented at the European Survey Research Association Conference, Reykjavik, Iceland, July.
- Burkill, S., Copas, A., Couper, M.P., Clifton, S., Prah, P., Datta, J., Conrad, F., Johnson, A., Wellings, K., and Erens, B. (2015), “Using the Web to Collect Data on Sensitive Behaviours: An Experiment Looking at Mode Effects on the Third British National Survey of Sexual Attitudes and Lifestyles (Natsal-3).” Paper presented at the WebDataNet Conference, May 27th, Salamanca, Spain, and at the European Survey Research Association Conference, Reykjavik, Iceland, July.
- Cernat, A., Couper, M.P., and Ofstedal, M.B. (2015), “Estimation of Mode Effects in the Health and Retirement Study using Measurement Models.” Paper presented at the European Survey Research Association Conference, Reykjavik, Iceland, July.
- Couper, M.P., Kelley, J., Axinn, W., Guyer, H., Wagner, J., and West, B.T. (2015), “Internet and Smartphone Coverage in a National Health Survey: Implications for Alternative Modes.” Paper presented at the Federal Committee on Statistical Methodology Research Conference, Washington, DC, December.

- Couper, M.P. (2015), "Internet Surveys: Challenges and Opportunities." President's invited introductory lecture, World Statistics Congress, Rio de Janeiro, Brazil, July.
- Couper, M.P. (2015), "The Role of the Web in National Health Surveys." Invited paper presented at the National Conference on Health Statistics, North Bethesda, MD, August.
- Couper, M.P., Antoun, C., and Mavletova, A. (2015), "Mobile Web Surveys: A Total Survey Error Perspective." Invited paper presented at the International Total Survey Error conference, Baltimore, MD, September.
- Couper, M.P., Kelley, J., Axinn, W., Guyer, H., Wagner, J., and West, B. (2015), "Smartphone and Internet Coverage in the National Survey of Family Growth." Paper presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL, May.
- Couper, M.P., and Ofstedal, M.B. (2015), "Asking About Prescription Drugs: Order and Encouragement Experiments." Paper presented at the Joint Statistical Meetings, Seattle, WA, August.
- Couper, M.P., and Peterson, G. (2015), "Exploring Why Mobile Web Surveys Take Longer." Paper presented at the General Online Research Conference, Cologne, March.
- Couper, M.P., and Zhang, C. (2015), "Helping Respondents Provide Good Answers in Web Surveys." Paper presented at the European Survey Research Association Conference, Reykjavik, Iceland, July.
- Kreuter, F., Sakhaug, J., Schmucker, A., Singer, E., and Couper, M.P. (2015), "Privacy, Data Linkage and Informed Consent." Paper presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL, May.
- Mavletova, A., and Couper, M.P. (2015), "Device Use in Web Surveys: The Effect of Differential Incentives." Paper presented at the General Online Research Conference, Cologne, March.
- Ofstedal, M.B., and Couper, M.P. (2015), "Comparing Two Methods for Reducing Non-response on Financial Questions in an Internet Survey." Paper presented at the European Survey Research Association Conference, Reykjavik, Iceland, July.
- Patrick, M., Couper, M.P., and Schulenberg, J. (2015), "Sequential Mixed Mode Experiment in the US National Monitoring the Future Study." Paper presented at the European Survey Research Association Conference, Reykjavik, Iceland, July.
- Wagner, J., West, B.T., Guyer, H., Burton, P., Kelley, J., Couper, M.P., and Mosher, W.D. (2015), "The Effects of a Mid-Data Collection Change in Financial Incentives on Total Survey Error in the National Survey of Family Growth: Results from a Randomized Experiment." Invited paper presented at the International Total Survey Error conference, Baltimore, MD, September.
- Antoun, C., Couper, M.P., and Conrad, F.G. (2014), "Evaluating Errors from Noncoverage and Nonresponse in a Mobile Web Survey." Paper presented at the Internet Survey Methods workshop, Bolzano, IT, December.
- Copas, A., Burkill, S., Couper, M.P., Conrad, F.G., and Erens, B. (2014), "Propensity Score Adjustments for Non-probability Samples: Using Web Panels to Collect Data on Sexual Health." Paper presented at the Social Research Association seminar, London, December 8th.
- Couper, M.P. (2014), "Internet Surveys Methods: The Past, the Present, and the Future." Invited

- paper presented at the Internet Survey Methods workshop, Bolzano, IT, December.
- Couper, M.P. (2014), "What Big Data May Mean for Surveys." Invited paper presented at Statistics Canada's 2014 International Symposium on Methodological Issues, Gatineau, Quebec, October, available at:
<http://www.statcan.gc.ca/eng/conferences/symposium2014/program>.
- Couper, M.P. (2014), "Web Survey Paradata." Invited presentation at the WebDataNet 2nd Training School: Paradata, Alexandroupolis, Greece, October.
- Couper, M.P. (2014), "Web Survey Design and Measurement Error." Invited paper presented at the Statistics Netherlands symposium in honor of Jelke Bethlehem on "Surveys: What is their future?" Leiden, The Netherlands, September.
- Couper, M.P. (2014), "Web Survey Design." Invited paper presented at the National Education Panel Study (NEPS) of the Leibniz Institute for Educational Trajectories (LifBi), Bamberg, Germany, September.
- Couper, M.P. (2014), "Web Survey Challenges for Official Statistics." Paper presented at the ESSnet workshop on Data Collection for Social Surveys using Multiple Modes (DCSS), Wiesbaden, Germany, September.
- Couper, M.P. (2014), "Social Media and Surveys: Collaboration, Not Competition." Keynote presentation at the General Online Research Conference, Cologne, March. Update presented at the GESIS Summer School in Cologne, August 2014.
- Couper, M.P. (2014), "Big Data: A Survey Researcher's Perspective." Paper present at the Summer at Census, Suitland, MD, July.
- Holland, L., Couper, M.P., and Schroeder, H.M. (2014), "Pre-Notification Strategies for Mixed-Mode Data Collection." Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Mavletova, A., and Couper, M.P. (2014), "The Grouping of Items in Mobile Web Surveys." Paper presented at the WebDataNet conference on Mobile Web, Larnaca, Cyprus, March.
- Mavletova, A., and Couper, M.P. (2014), "The Grouping of Items in Mobile Web Surveys." Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Mavletova, A., and Couper, M.P. (2014), "Mobile Web Survey Design: Scrolling Versus Paging, SMS Versus E-mail." Paper presented at the General Online Research Conference, Cologne, March.
- Mneimneh, Z.N., Couper, M.P., Tourangeau, R., Pennell, B.E., Heeringa, S.G., and Elliott, M.R. (2014), "Cultural Variations in the Effect of Interview Privacy and the Need for Social Conformity on Reporting Sensitive Information." Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Moseley, K.L., Perryman, J.I., Couper, M.P., and Resnicow, K. (2014), "African American Parent Beliefs About Safe Infant Sleep." Poster presented at the Pediatric Academic Societies Annual Meeting, Boston, May.
- Young, R., Crawford, S.D., Couper, M.P., and Nelson, T. (2014), "The Effect of Mobile Web Survey Design on Screen Orientation Manipulation." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, November.
- Zhang, C., Antoun, C., Yan, H., Conrad, F.G., Tourangeau, R., and Couper, M.P. (2014), "Characteristics and Behaviors of Professional Respondents in Online Opt-in Panels."

- Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Antoun, C., and Couper, M.P. (2013), "Mobile-Mostly Internet Users and Selection Bias in Traditional Web Surveys." Paper presented at the annual meeting of the Midwest Association for Public Opinion Research, Chicago, November.
- Bandilla, W., Couper, M.P., and Kaczmirek, L. (2013), "The Effectiveness of Mailed Invitations for Web Surveys." Paper presented at the annual meeting of the American Association for Public Opinion Research, Boston, May.
- Couper, M.P. (2013), "With Big Data, Is There a Future for Surveys?" Invited paper presented at the Statistics Sweden and Stockholm University Workshop on Big Data, Stockholm, November.
- Couper, M.P. (2013), "Is the Sky Falling? New Technology, Changing Media, and the Future of Surveys." Keynote address presented at the 5th Conference of the European Survey Research Association, Ljubljana, July.
- Couper, M.P. (2013), "Surveys on Mobile Devices: Opportunities and Challenges." Paper presented at the conference on Web Surveys for the General Population, London, February.
- Das, M., and Couper, M.P. (2013), "Optimizing Opt-out Consent for Mobile Web Survey Design." Paper presented at the MESS Workshop, Scheveningen, The Netherlands, August.
- Erens, B., Burkhill, S., Copas, A., Couper, M.P., and Conrad, F.G. (2013), "How Well Do Volunteer Web Panels Measure Sensitive Behaviours in the General Population, and Can They Be Improved? A Comparison with the Third British National Survey of Sexual Attitudes & Lifestyles (Natsal3)." Paper presented at the 5th Conference of the European Survey Research Association, Ljubljana, July.
- Erens, B., Burkhill, S., Copas, A., Couper, M.P., and Conrad, F.G. (2013), "Using Non-probability Web Surveys to Measure Sexual Behaviours and Attitudes in the British General Population: A Comparison with the Third British National Survey of Sexual Attitudes and Lifestyles (Natsal3)." Poster presented at the Lancet Public Health Science Conference, London, November.
- Erens, B., Burkhill, S., Copas, A., Couper, M.P., Conrad, F.G., and Tanton, C. (2013), "How Well Do Web Panel Surveys Measure Sensitive Behaviours in the General Population, and Can They Be Improved? A Comparison with the Third British National Survey of Sexual Attitudes & Lifestyles (Natsal-3)." Poster presented at the STI & AIDS World Congress 2013, Vienna, July.
- Gu, H., Couper, M.P., Kirgis, N., Parker, S., and Buageila, S. (2013), "Using Audit Trail Data for Interviewer Data Quality Management." Paper presented at the annual meeting of the American Association for Public Opinion Research, Boston, May.
- Mavletova, A., and Couper, M.P. (2013), "Sensitive Topics in PC Web and Mobile Web Surveys" Paper presented at the General Online Research conference, Mannheim, March.
- Mavletova, A., and Couper, M.P. (2013), "Mobile Web Survey Design: Scrolling versus Paging, SMS versus E-mail Invitations." Paper presented at the MESS Workshop, Scheveningen, The Netherlands, August.
- Michelotti, M., Weizer, J., Blachley, T.S., Couper, M.P., Zheng, K., Greenberg, G., Kileny, S.,

- Branford, G., and Hanauer, D. (2013), "Ophthalmologists' Attitudes on Implementing an Electronic Health Record System." Paper presented at the Association for Research in Vision and Ophthalmology (ARVO) Annual Meeting, Seattle, WA, May 5-9.
- Schonlau, M., and Couper, M.P. (2013), "Semi-Automatic Coding of Open-Ended Questions." Paper presented at the 5th Conference of the European Survey Research Association, Ljubljana, July.
- Singer, E., and Couper, M.P. (2013), "The Effect of Question Wording on Attitudes toward Prenatal Testing and Abortion." Paper presented at the annual meeting of the American Association for Public Opinion Research, Boston, May.
- Conrad, F.G., Tourangeau, R., Couper, M.P., and Zhang, C. (2012), "Professional Web Respondents and Data Quality." Paper presented at the 6th MESS workshop, Amsterdam, August/September.
- Couper, M.P. (2012) "The Future of Modes of Data Collection." Paper presented at the DC-AAPOR Annual *Public Opinion Quarterly* Special Issue Conference: The Past, Present, and Future of Survey Methodology and Public Opinion Research. Washington, DC, September.
- Couper, M.P. (2012), "Advantages and Disadvantages of Internet Survey Methods for Official Statistics." Keynote presentation at the 4th International Workshop on Internet Survey Methods, Daejeon, Korea, September.
- Couper, M.P. (2012), "Reducing the Threat of Sensitive Questions in Online Surveys." Paper presented at the General Online Research conference (GOR12), Mannheim, Germany, March.
- Couper, M.P., Kirgis, K., Buageila, S., and Berglund, P. (2012), "Using Text-to-Speech (TTS) for Audio-CASI." Paper presented at the annual meeting of the American Association for Public Opinion Research, Orlando, FL, May.
- Couper, M.P., Ofstedal, M.B., Hubbard, F., and Weir, D. (2012), "Mode Effects in a Panel Study." Paper presented at the International Panel Survey Methods Workshop, Melbourne, Australia, July.
- Couper, M.P., Ofstedal, M.B., and Lee, S. (2012), "Encouraging Record Use in an Online Survey." Paper presented at the Joint Statistical Meetings, San Diego, July/August.
- Couper, M.P., Zhang, C., Conrad, F.G., and Tourangeau, R. (2012), "Database Lookup in Web Surveys." Paper presented at the 6th International Internet Survey Methodology Workshop, Ljubljana, Slovenia, November.
- Ofstedal, M.B., McGonagle, K.A., Couper, M.P., Andreski, P., Chen, J., Guyer, H., Leissou, E., and Watson, N. (2012), "Predictors of Retention and Re-Engagement in Panel Studies." Paper presented at the International Panel Survey Methods Workshop, Melbourne, Australia, July.
- Mavletova, A., and Couper, M.P. (2012), "Sensitive Topics in PC Web and Mobile Web: Is There a Difference?" Paper presented at the 6th MESS workshop, Amsterdam, August/September.
- Valerio, M.A., Janz, N.K., West, B.T., Connell, C.M., Parker, E.A., and Couper, M.P. (2012), "Examining Asthma Outcomes Associated with Use of a Tailored Diary in Adult Women." Unpublished paper.
- Wagner, J., Lepkowski, J.M., West, B.T., Couper, M.P., Kirgis, N., Axinn, W.G., and Mosher,

- W. (2012), "Examining the Impact of Nonresponse on Estimates From the 2006-2010 Continuous NSFG." Paper presented at the annual meeting of the American Association for Public Opinion Research, Orlando, FL, May.
- Bandilla, W., and Couper, M.P. (2011), "Mode of Invitation for Web Surveys." Paper presented at the Internet Survey Methodology Workshop, The Hague, August.
- Choi, E.-H., Kim, S.-W., Cho, C.-H., and Couper, M.P. (2011), "Comparing Cell Phone and Internet Coverage in the USA and South Korea." Paper presented at the Joint Statistical Meetings, Miami Beach, FL, August.
- Conrad, F.G., Tourangeau, R., Couper, M.P., and Zhang, C. (2011), "Interactive Interventions in Web Surveys Can Increase Response Accuracy." Paper presented at the annual meeting of the American Association for Public Opinion Research, Phoenix, May.
- Conrad, F.G., Tourangeau, R., Couper, M.P., and Zhang, C. (2011), "Interactive Carrots and Sticks to Improve Data Quality." Paper presented at the Internet Survey Methodology Workshop, The Hague, August.
- Conrad, F.G., Tourangeau, R., Couper, M.P., and Zhang, C. (2011), "Interactive Intervention to Reduce Satisficing in Web Surveys." Paper presented at the Third International Workshop on Internet Survey Methodology, Statistics Korea, Daejeon, September.
- Couper, M.P. (2011), "Web Survey Methodology: Interface Design, Sampling and Statistical Inference." The International Statistical Seminar in the Basque Country, Vitoria-Gasteiz, November, http://www.eustat.es/productosServicios/vol53_c.html#axzz1v2GS94oO
- Couper, M.P. (2011), "Tracking Respondents." Paper presented at the First International Conference on Challenges and Innovations in Longitudinal Surveys, Peking University, Beijing, March.
- Couper, M.P., and Singer E. (2011), "Ethical Dilemmas in Dealing with Web Survey Paradata." Paper presented at the 4th Conference of the European Survey Research Association, Lausanne, July.
- Couper, M.P., Tourangeau, R., Conrad, F., and Zhang, C. (2011), "Further Research on the Design of Complex Grids." Paper presented at the Internet Survey Methodology Workshop, The Hague, August.
- Couper, M.P., and Wagner, J. (2011), "Using Paradata and Responsive Design to Manage Survey Nonresponse." Invited paper presented at the 58th Congress of the International Statistical Institute, Dublin, Ireland, August.
- Ferral-Nunge, E., and Couper, M.P. (2011), "Effects of Response Formats when Measuring Attitudes in Consumer Web Surveys Across Markets." Poster presented at the annual meeting of the American Association for Public Opinion Research, Phoenix, May.
- McGonagle, K.A., Schoeni, R.F., and Couper, M.P. (2011), "An Experimental Test of the Effects of Incentives on Contact Update Response Rates." Paper presented at the 4th Conference of the European Survey Research Association, Lausanne, July.
- Tourangeau, R., Conrad, F.G., and Couper, M.P. (2011), "Up Means Good: The Impact of Screen Position on Evaluative Ratings in Web Surveys." Paper presented at the annual meeting of the American Association for Public Opinion Research, Phoenix, May.
- Woo, Y.-J., Kim, S.-W., and Couper, M.P. (2011), "Comparing Cell Phone and Web for a Student Survey." Paper presented at the Joint Statistical Meetings, Miami Beach, FL, August.

- Conrad, F.G., Tourangeau, R., Couper, M.P., and Zhang, C. (2010), "Professional Web Respondents and Data Quality." Paper presented at the annual meeting of the American Association for Public Opinion Research, Chicago, May.
- Couper, M.P. (2010), "The Nonresponse Problem in Survey Research." Invited paper presented to the Japanese Association of Social Research, Tokyo, September.
- Couper, M.P. (2010), "Online Research in the U.S. – Yesterday, Today, and Tomorrow." Keynote speech to the Japanese Association for Marketing Research, Tokyo, September.
- Couper, M.P. (2010), "The Future of Mixed-Mode Surveys." Keynote speech at the annual conference of the Japanese Behaviometric Society, Saitama, Japan, September.
- Couper, M.P., Baker, R.P., and Mechling, J. (2010), "Non-Substantive Responses and Navigation in Web Surveys." Paper presented at the General Online Research Conference (GOR'10), Pforzheim, May.
- Couper, M.P. (2010), "Visual Design in Online Surveys: Lessons for the Mobile World." Invited presentation at the Mobile Research Conference (MRC'10), London, March.
- Couper, M.P., and Kreuter, F. (2010), "Using Item-Level Paradata to Explore Response Time and Data Quality." Paper presented at the Research Symposium on Recent Advances in the Use of Paradata (Process Data) in Social Survey Research, at the Royal Statistical Society, London, December.
- Couper, M.P., and Singer, E. (2010), "Communicating Disclosure Risk in Informed Consent Statements." Paper presented at the annual meeting of the American Association for Public Opinion Research, Chicago, May.
- Couper, M.P., Tourangeau, R., Conrad, F., and Zhang, C. (2010), "Alternative Ways of Collecting Prescription Medications in Web Surveys." Paper presented at the HRS Internet Workshop, Munich, March.
- Hubbard, F., Couper, M.P., Wagner, J., Gu, H., Benson, G., and Schulz, P. (2010), "Creating Effective Paradata Dashboards to Help Reduce Survey Costs and Errors." Paper presented at FedCASIC, Washington, D.C., March.
- Kreuter, F., Couper, M.P., and Lyberg, L.E. (2010), "The Use of Paradata to Monitor and Manage Survey Data Collection." Invited paper presented at the Joint Statistical Meetings, Vancouver, August.
- McGonagle, K., Couper, M.P., and Schoeni, R. (2010), "An Experimental Test of a Strategy to Maintain Contact with Panel Families: Effects on Contact Updates and Production Outcomes." Paper presented at the Panel Survey Methods Workshop, Mannheim, July.
- Ofstedal, M.B., Guyer, H., Sakshaug, J.W., and Couper, M.P. (2010), "Changes in Biomarker Participation Rates in the HRS." Paper presented at the Panel Survey Methods Workshop, Mannheim, July.
- Sakshaug, J.W., Couper, M.P., and Ofstedal, M.B. (2010), "Patterns of Consent: Linking Longitudinal Health Survey and Social Security Administration Records." Poster presented at the 8th International Conference on Health Policy Statistics, Washington, D.C., January.
- Sakshaug, J.W., Couper, M.P., Ofstedal, M.B., and Weir, D. (2010), "Linking Longitudinal Survey and Administrative Records: Implications for Consent." Paper presented at the Panel Survey Methods Workshop, Mannheim, July.
- Willis, R.J., Couper, M.P., and Rohwedder, S. (2010), "Can Survey Respondents Do Better?"

- Respondent Effort and Data Quality in HRS, CogEcon and ALP.” Paper presented at the HRS Internet Workshop, Munich, March.
- Baker, R.P., Couper, M.P., Mechling, J., and Carlin, C. (2009), “Don’t Know and No Opinion Responses in Web Surveys.” Paper presented at the General Online Research Conference (GOR’09), Vienna, April.
- Conrad, F.G., Tourangeau, R., Couper, M.P., and Kennedy, C. (2009), “Interactive Interventions in Web Surveys Can Make Respondents More Conscientious.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL, May.
- Conrad, F.G., Couper, M.P., Tourangeau, R., Galesic, M., and Yan, T. (2009), “Interactive Feedback Can Improve Accuracy in Web Surveys.” Paper presented at the European Survey Research Association conference, Warsaw, July.
- Couper, M.P. (2009), “Mixed-Mode Alternatives for the CHIS.” Paper presented at the NCI-CHIS Methods workshop on Maintaining and Enhancing Representativeness of State Health Surveys: Lessons for the California Health Interview Survey, Bethesda, MD, November.
- Couper, M.P. (2009), “The Role of Paradata in Measuring and Reducing Measurement Error in Surveys.” Paper presented at the NCRM Network for Methodological Innovation 2009: The Use of Paradata in UK Social Surveys, London, August.
- Couper, M.P., Lepkowski, J.M., Axinn, W.G., Kirgis, N., Mosher, W.D., and Groves, R.M. (2009), “Moving from Prespecified to Adaptive Survey Design.” Paper presented at the Modernisation of Statistics Production conference, Stockholm, November.
- Couper, M.P., Tourangeau, R., and Conrad, F.G. (2009), “Improving the Design of Complex Grid Questions.” Paper presented at the Internet Survey Methods Workshop, Bergamo, Italy, September.
- Couper, M.P., and Singer, E. (2009), “Ethical Considerations in the Use of Paradata in Web Surveys.” Paper presented at the European Survey Research Association conference, Warsaw, July.
- Couper, M.P., Singer, E., Conrad, F.G., and Groves, R.M. (2009), “Disclosure Risk, Disclosure Harm, Topic and Participation in a Mail Survey.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL, May.
- Groves, R.M., Tourangeau, R., Presser, S., Couper, M.P., Singer, E., Toppe, C., West, B., and LaFrance, J. (2009), “A Randomized Experiment Investigating a Common Cause Model of Survey Nonresponse Error and Measurement Error.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL, May.
- Haas, I., Bosnjak, M., Bandilla, W., Couper, M.P., and Galesic, M. (2009), “Strategies for Increasing Response Rates in Web Surveys and their Differential Effects on Sample Composition – First Results from a Field Experiment.” Paper presented at the General Online Research Conference (GOR’09), Vienna, April.
- Haas, I., Galesic, M., Couper, M.P., Bosnjak, M., and Bandilla, W. (2009), “Strategies for Increasing Response Rates in Web and Mail Surveys: Effects on Sample Composition.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL, May.
- Hoffman, R.M., Barry, M.J., Couper, M.P., Elmore, J., Levin, C., Lewis, C., Pignone, M., Van

- Hoewyk, J., and Zikmund-Fisher, B.J. (2009), "Exploring the Role of Gender in Cancer Screening Decisions." Oral presentation to the International Shared Decision Making conference, Boston, MA, June.
- Krysan, M., Couper, M.P., Farley, W.R., and Forman, T. (2009), "Does Race Matter in Neighborhood Preferences? Results from a Video Experiment." Paper presented at the Eastern Sociological Society annual meeting, Baltimore, MD, March.
- McGonagle, K., Couper, M.P., and Schoeni, R. (2009), "Keeping Track of PSID Families: Initial Results of an Experimental Test." Paper presented at Statistics Canada's 25th International Methodology Symposium, Gatineau, QC, Canada, October.
- McGonagle, K., Couper, M.P., and Schoeni, R.F. (2009), "An Experimental Test of a Strategy to Maintain Contact With Families between Waves of a Panel Study." *Survey Practice*, June. <http://surveypractice.org/2009/06/29/panel-contacts/>
- Rao, K., and Couper, M.P. (2009), "Clarifying the 'Progress' of Progress Indicators." Poster presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL, May.
- Redline, C., Tourangeau, R., Conrad, F.G., and Couper, M.P. (2009), "The Effects of Formatting Long Lists of Response Options in Demographic Questions." Paper presented at the Federal Committee on Statistical Methodology Research Conference, Washington, DC, November.
- Singer, E., Couper, M.P., Conrad, F.G., and Groves, R.M. (2009), "Does Informing Potential Respondents about Disclosure Risk and Harm Affect Survey Participation?" Paper presented at the Joint Statistical Meetings, Washington, DC, August.
- Toepoel, V., and Couper, M.P. (2009), "Pictures in Web Surveys." Paper presented at the MESS Workshop, Santpoort, The Netherlands. August.
- Toepoel, V., and Couper, M.P. (2009), "Pictures in Web Surveys." Paper presented at the Internet Survey Methods Workshop, Bergamo, Italy, September.
- Tourangeau, R., Conrad, F.G. Couper, M.P., Redline, C., and Ye, C. (2009), "The Effects of Providing Examples: Questions About Frequencies and Ethnicity Background." Paper presented at the annual meeting of the American Association for Public Opinion Research, Hollywood, FL, May.
- Tourangeau, R., Couper, M.P., Conrad, F.G., and Bälter (2009), Response Order and Response Distributions: The Format of the Response Options in a Web Survey." Paper presented at the Internet Survey Methods Workshop, Bergamo, Italy, September.
- Wong, J.B., Couper, M.P., Levin, C., Van Hoewyk, J., and Zikmund-Fisher, B.J. (2009), "A National Survey of Decision-Making in Patients with Coronary Heart Disease: Knowledge and Perspectives on Coronary Revascularization." Poster presented at 58th Annual Scientific Session of the American College of Cardiology, Los Angeles, CA, March. *Journal of the American College of Cardiology*, 53 (10 suppl 1): A368-9.
- Wong, J.B., Couper, M.P., Levin, C., Van Hoewyk, J., and Zikmund-Fisher, B.J. (2009), "Age, Racial and Gender Knowledge Gaps about Hypertension, Hypercholesterolemia and Coronary Artery Disease: Results from a National Survey of Medical Decisions (DECISIONS)." Oral presentation to the International Shared Decision Making conference, Boston, MA, June.
- Zikmund-Fisher, B.J., Couper, M.P., and Fagerlin, A. (2009), "When Do Physicians Ask Patients

- about Their Preferences: Which Decisions, Which Patients?” Oral presentation to the International Shared Decision Making conference, Boston, MA, June.
- Baker, R.P., Couper, M.P., Rayner, R., and Hartman, D. (2008), “The Trade-off on Trade-offs.” Paper presented at the General Online Research Conference (GOR’08), Hamburg, March.
- Conrad, F.G., Tourangeau, R., Couper, M.P., and Kennedy, C. (2008), “Interactive Interventions in Web Surveys Can Improve Data Quality.” Paper presented at the RC33 International Conference on Social Science Methodology, Naples, September.
- Couper, M.P. (2008), “Exploring the Use of Visual Analog Scales in Web Surveys.” Paper presented at the MESS Workshop, Zeist, The Netherlands. August.
- Couper, M.P. (2008), “The Inferential Challenges of Web Surveys.” Thematic speech at the International Conference on Survey Research Methodology, Academia Sinica, Taipei, September.
- Couper, M.P. and Singer, E. (2008), “Subjective and Objective Numeracy and Disclosure Risk in Surveys.” Paper presented at the Joint Statistical Meetings of the American Statistical Association, Denver, August.
- Couper, M.P., Singer, E., Conrad, F.G., and Groves, R.M. (2008), “An Experimental Study of Disclosure Risk, Disclosure Harm, Incentives, and Survey Participation.” Paper presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, May.
- Fagerlin, A., Sepucha, K.R., Couper, M.P., Levin, C.A., Ubel, P.A., Singer, E., and Zikmund-Fisher, B.J. (2008), “Deficits and Predictors of Adults’ Knowledge about Nine Common Health Care Decisions: Results from a National Survey.” Paper presented at the Society for Medical Decision Making, Philadelphia, October.
- Groves, R.M., Brick, J.M., Couper, M.P., Kalsbeek, W., Harris-Kojetin, B., Kreuter, F., Pennell, B.E., Raghunathan, T.E., Schouten, B., Smith, T.W., Tourangeau, R., Bowers, A., Jans, M., Kennedy, C., Levenstein, R., Olson, J., Peytcheva, E., Ziniel, S., and Wagner, J. (2008), “Issues Facing the Field: Alternative Practical Measures of Representativeness of Survey Respondent Pools.” *Survey Practice*, October.
- Hoffman, R.M., Barry, M., Zikmund-Fisher, B.J., McNaughton-Collins, M.F., Levin, C.A., and Couper, M.P. (2008), “Prostate Cancer Screening Decision Making: The DECISIONS Survey.” Poster presented at the Society for Medical Decision Making, Philadelphia, October.
- Kaplowitz, M., Lupi, F., Couper, M.P., and Thorp, L. (2008), “E-Mail and Postcard Invitation Designs to Maximize Web-Survey Response Rates.” Paper presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, May.
- Lewis, C.L., Couper, M.P., Levin, C., Pignone, M., and Zikmund-Fisher, B.J. (2008), “Plans to Stop Cancer Screening Tests: Results from a Nationally Representative Survey.” Poster presented at the annual meeting of the Society of General Internal Medicine, Pittsburgh, April.
- Ofstedal, M.B., and Couper, M.P. (2008), “Piling it On: The Effect of Increasing Respondent Burden on Participation in a Panel Study.” Paper presented at the Panel Survey Methods Workshop, University of Essex, Colchester, July.
- Raghunathan, T.E., Couper, M.P., Van Hoewyk, J., and Ziniel, S. (2008), “An Application of Matrix Sampling and Multiple Imputation: The DECISIONS Survey.” Paper presented at

- the Joint Statistical Meetings of the American Statistical Association, Denver, August.
- Ratanawongsa, N., Zikmund-Fisher, B.J., Couper, M.P., Levin, C.A., and Powe, N.R. (2008), "The Role of Race and Ethnicity in Shared Decision Making for Cardiovascular Disease Risk Reduction Treatment." Paper presented at the American Academy on Communication in Healthcare, Madison, WI, October.
- Redline, C., Tourangeau, R., Couper, M.P., Conrad, F.G., and Kennedy, C. (2008), "The Impact of Spacing of the Scale Options in a Web Survey." Paper presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, May.
- Sakshaug, J.W., Couper, M.P., and Ofstedal, M.B. (2008), "Correlates of Consent to Physical Measurements in the 2006 Health and Retirement Study." Poster presented at the annual meeting of the American Association for Public Opinion Research, New Orleans, May.
- Sepucha, K.R., Fagerlin, A., Couper, M.P., Levin, C.A., Ubel, P.A., Singer, E., and Zikmund-Fisher, B.J. (2008), "How Does Feeling Informed Relate to Actually Being Informed?" Paper presented at the Society for Medical Decision Making, Philadelphia, October.
- Strecher, V.J., McClure, J., Alexander, G., Nair, V., Couper, M.P., Chakraborty, B., Little, R.J.A., Pomerleau, C., and Pomerleau, O. (2008), "The Role of Engagement in a Tailored Web-Based Smoking Cessation Program: Results of a Randomized Trial." Paper presented at the annual meeting of the Society for Research on Nicotine and Tobacco, Portland, OR, February-March.
- Wiese, C., Greene, S., McClure, J., Westbrook, E., Oliver, K., Anderson, J., Pardee, R., Couper, M.P., Ubel, P., Pitsch, R., Alford, S., Krajenta R., Nowak, M., Zikmund-Fisher, B., Smith, D., Derry, H., and Fagerlin, A. (2008), "Impact of Pre-Incentives on a Web-Based Follow Up Survey." Poster presented at the 14th Annual HMO Research Network Conference, Minneapolis, April.
- Zikmund-Fisher, B.J., Couper, M.P., Singer, E., Ubel, P.A., Ziniel, S., Fowler Jr., F.J., Levin, C.A., and Fagerlin, A. (2008), "Prevalence and Process of Medical Decision Making in the US: Reports from the DECISIONS Survey." Poster presentation to the Society for Medical Decision Making, Philadelphia, PA, October.
- Zikmund-Fisher, B.J., Couper, M.P., Singer, E., Ubel, P.A., Ziniel, S., Fowler, F.J. Jr., Levin, C., and Fagerlin, A. (2008), "How Do People Make Common Medical Decisions? Reports from the DECISIONS Survey." Paper presented at the annual meeting of the Society of General Internal Medicine, Pittsburgh, April.
- Zikmund-Fisher, B.J., Couper, M.P., Singer, E., Ubel, P.A., Ziniel, S., Fowler, F.J. Jr., Levin, C., and Fagerlin, A. (2008), "Prevalence of Nine Common Medical Decisions in the United States: Results from the DECISIONS Survey." Poster presented at the annual meeting of the Society of General Internal Medicine, Pittsburgh, April.
- Baker, R.P., and Couper, M.P. (2007), "The Impact of Screen Size and Background Color on Response in Web Surveys." Paper presented at the General Online Research Conference (GOR'07), Leipzig, March.
- Couper, M.P. (2007), "Web Surveys in a Mixed-Mode World." Invited presentation at the ESRC Conference on Survey Research in the 21st Century – Challenges and Opportunities, London, October.
- Couper, M.P. (2007), "Technology and the Survey Interview/Questionnaire." Paper presented at

- the workshop on Envisioning the Survey Interview of the Future, Southampton, England, September.
- Couper, M.P. (2007), "Whither the Web: Web 2.0 and the Changing World of Web Surveys." In M. Trotman et al. (eds.), *The Challenges of a Changing World; Proceedings of the Fifth International Conference of the Association for Survey Computing*. Berkeley, UK: ASC, pp.7-16.
- Couper, M.P. (2007), "Enhancing Web Surveys with Dynamic Functions." Presentation to Statistics Norway, Oslo, September.
- Couper, M.P. (2007), "Design Details in Web Surveys." Paper presented at the MESS Workshop, 's-Hartogenbosch, Netherlands, August/September.
- Couper, M.P., and Dominitz, J. (2007), "Using an RDD Survey to Recruit Online Panel Respondents." Paper presented at the European Survey Research Association conference, Prague, June.
- Couper, M.P., Singer, E., Conrad, F.G., and Groves, R.M. (2007), "Risk of Disclosure, Perceptions of Risk, and Concerns about Privacy/Confidentiality as Factors in Survey Participation." In L.A. Aday and M. Cynamon (eds.), *Proceedings of the Ninth Conference on Health Survey Research Methods*, Hyattsville, MD: NCHS, pp. 220-227.
- Couper, M.P., Tourangeau, R., and Conrad, F.G. (2007), "How the Shape and Format of Input Fields Affect Answers." Paper presented at the Internet Survey Methodology workshop, Lillehammer, Norway, September.
- Davis, R.E., Nguyen, J.G., Greene, S.M., Couper, M.P., Strecher, V.J., and Resnicow, K. (2007), "Exploring the Influence of Interviewer and Respondent Ethnic Identity on Telephone-Administered Health Surveys with African Americans." Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Galesic, M., Tourangeau, R., Couper, M.P., and Conrad, F.G. (2007), "Using Change to Improve Navigation in Grid Questions." Paper presented at the General Online Research Conference (GOR'07), Leipzig, March.
- Peytchev, A., Conrad, F.G., Couper, M.P., and Tourangeau, R. (2007), "Minimizing Respondent Effort Increases Use of Definitions in Web Surveys." Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Singer, E., Couper, M.P., Raghunathan, T.E., van Hoewyk, J., and Antonucci, T.C. (2007), "Beliefs about Genes and Environment as Causes of Behavior: The Effect of Question Framing." Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Thomas, R.K., and Couper, M.P. (2007), "A Comparison of Visual Analog and Graphic Rating Scales." Paper presented at the General Online Research Conference (GOR'07), Leipzig, March.
- Thomas, R.K., Couper, M.P., Bremer, J., and Terhanian, G. (2007), "Truth in Measurement: Comparing Web-Based Interviewing Techniques." Paper presented at the ESOMAR Congress, Berlin, September.
- Tourangeau, R., Couper, M.P., Conrad, F.G., and Baker, R.P. (2007), "The Impact of the Visible: The Design of Web Surveys." Paper presented at the Internet Survey Methodology workshop, Lillehammer, Norway, September.
- Valerio, M., Parker, E.A., Roberts, R.H., and Couper, M.P. (2007), "Living with and Managing

- Asthma: Use of a Diary in Asthma Management.” Poster presented at the International Conference of the American Thoracic Society, San Francisco, May.
- Yan, T., Conrad, F.G., Tourangeau, R., and Couper, M.P. (2007), “Should I Stay or Should I Go? The Effects of Progress Indicators, Promised Duration, and Questionnaire Length on Completing Web Surveys.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Ziniel, S.I., and Couper, M.P. (2007), “Tailored Refusal Letters? Are They Worth the Effort?” Paper presented at the annual meeting of the American Association for Public Opinion Research, Anaheim, CA, May.
- Alexander, G., Strecher, V., Couper, M.P., Divine, G., Claud, S., McClure, J., Mouchawar, J., Tolsma, D., Fortman, K., and Johnson, C.C. (2006), “Gender Differences in Enrollment by Varying Cash Incentives and Mailing Characteristics in a Web-Based Cancer Prevention Study.” Paper presented at the annual meeting of the Society of Behavioral Medicine, San Francisco, March.
- Alexander, G., Strecher, V., Couper, M.P., Divine, G., and Johnson, C.C. (2006), “Prepaid Versus Promised Incentives for Recruiting Participants to an Online Health Intervention.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Montreal, Canada, May.
- Conrad, F.G., Park, H., Singer, E., Couper, M.P., Hubbard, F., and Groves, R.M. (2006), “Impact of Disclosure Risk on Survey Participation Decisions.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Montreal, Canada, May.
- Couper, M.P. (2006), “The Power of the Visible: Visual Design for Web Surveys.” Plenary presentation at the Konferens om den Officiella Statistiken, Stockholm, November.
- Couper, M.P., and Ofstedal, M.B. (2006), “Keeping in Contact with Mobile Sample Members.” Paper presented at the MOLS2006: Methodology of Longitudinal Surveys conference, University of Essex, Colchester, England, July.
- Couper, M.P., Singer, E., and Van Hoewyk, J. (2006), “Nonresponse to a Computer-Assisted Self-Interviewing (CASI) Module.” Paper presented at the Joint Statistical Meetings of the American Statistical Association, Seattle, August.
- Couper, M.P. and Tourangeau, R. (2006), “Taking the Audio out of Audio-CASI?” Paper presented at the European Conference on Quality in Survey Statistics, Cardiff, Wales, April.
- Farley, W.R., Krysan, M., and Couper, M.P. (2006) “Attitudes about Arab-Americans: Detroiters’ Views.” Poster presented at the annual meeting of the American Association for Public Opinion Research, Montreal, Canada, May.
- Neubarth, W., Kaczmirek, L., Bosnjak, M., Bandilla, W., and Couper, M.P. (2006), “Does Reducing Burden Pay Off? The First Cut is the Deepest.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Montreal, Canada, May.
- Tourangeau, R., Couper, M.P., and Conrad, F.G. (2006), “Colors, Labels, and Heuristics for Scales.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Montreal, Canada, May.
- Conrad, F.G., Couper, M.P., Tourangeau, R., and Galesic, M. (2005), “Interactive Feedback Can

- Improve Quality of Responses in Web Surveys.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Couper, M.P. (2005), “Technology and the Survey Interview/Questionnaire.” Paper presented at the workshop on Envisioning the Survey Interview of the Future, Ann Arbor, MI, November.
- Couper, M.P. (2005), “The Power of the Visible: The Effects of Web Survey Design on Answers.” Keynote presentation at the Consumer Personality and Research Conference, Dubrovnik, Croatia, September.
- Couper, M.P., Peytchev, A., Little, R.J.A., and Rothert, K. (2005), “Combining Information from Multiple Modes to Evaluate and Reduce Nonresponse Bias.” *Proceedings of the Joint Statistical Meetings of the American Statistical Association*, Minneapolis, August. Alexandria, ASA, pp. 2910-2917 [CD].
- Couper, M.P. (2005), “Issues of Representation in eHealth Research.” Invited paper presented at the Critical Issues in eHealth Research Conference, Bethesda, June.
- Couper, M.P. (2005), “The Yin and Yang of Survey Research: A Talk in Three-Part Disharmony.” Keynote address presented at the International Field Directors and Field Technologies Conference, Miami Beach, May.
- Couper, M.P. et al. (2005), “Follow-up of Nonrespondents in an Online Weight Management Intervention.” Paper presented at the CECCR Grantees Meeting, St. Louis, April.
- Couper, M.P., Conrad, F.G., and Tourangeau, R. (2005), “Visual Context Effects in Web Surveys.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Couper, M.P., and Lyberg, L.E. (2005), “The Use of Paradata in Survey Research.” In *Proceedings of the 55th Session of the International Statistical Institute*, Sydney, Australia, April [CD].
- De Leeuw, E.D., Couper, M.P., and de Heer, W. (2005), “Nonresponse and Bias” Paper presented at the NOSMO Methodologendag, Nijmegen, The Netherlands, November.
- Fagerlin, A., Zikmund-Fisher, B.J., Kulpa, J.J., Hawley, S.T., Shah, P., Couper, M.P., and Ubel, P.A. (2005), “People’s Preferences for Graphical Ways of Presenting Risk/Benefit Information.” Paper presented at the Society for Medical Decision Making, San Francisco, October.
- Farley, W.R., Couper, M.P., and Krysan, M (2005), “Residential Preferences: Do They Explain Persistent Racial Residential Segregation?” Paper presented at the annual meeting of the Population Association of America, Philadelphia, April.
- Farley, W.R., Krysan, M., and Couper, M.P. (2005), “Racial Residential Segregation in Rust Belt Metropolises: Traditional and New Approaches to Studying Its Causes.” Paper presented at the annual meeting of the American Sociological Association, Philadelphia, August.
- Galesic, M., Conrad, F.G., Couper, M.P., Tourangeau, R. (2005), “How Much Are You Willing to Give? The Response Scale Can Influence the Size of Donations.” Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Galesic, M., Tourangeau, R., Conrad, F., and Couper, M.P. (2005), “Conceptual vs. Visual Midpoints of Response Scales.” Paper presented at the Joint Statistical Meetings of the

- American Statistical Association, Minneapolis, August.
- Hansen, S.E., Krysan, M., and Couper, M.P. (2005), "Sound Bytes: Capturing Audio in Survey Interviews." Poster presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Krysan, M., Farley, W.R., and Couper, M.P. (2005), "A Multi-Ethnic Measure of Racial Residential Preferences: New Results from Detroit." Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Neubarth, W., Bosnjak, M., Bandilla, W., Couper, M.P., and Kaczmirek, L. (2005), "Did You Get the Message? Using E-Mail and SMS for Prenotification in Web Surveys." Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Tourangeau, R., Conrad, F.G., Couper, M.P., and Galesic, M. (2005), "What is Sexual Harassment? It Depends on Who Asks. Framing Effects of Sponsorship on Survey Responses." Paper presented at the annual meeting of the American Association for Public Opinion Research, Miami Beach, May.
- Tourangeau, R., Couper, M.P., and Galesic, M. (2005), "Use of Eye-Tracking for Studying Survey Response Processes." Paper presented at the ESF Workshop on Internet Survey Methodology, Dubrovnik, Croatia, September.
- Baker, R.P., Couper, M.P., Conrad, F.G., and Tourangeau, R. (2004), "Don't Know and No Opinion Responses in Web Surveys." Paper presented at the RC33 International Conference on Social Science Methodology, Amsterdam, August.
- Conrad, F.G., Couper, M.P., Tourangeau, R., and Peytchev, A. (2004), "Effectiveness of Progress Indicators in Web Surveys." Paper presented at the RC33 International Conference on Social Science Methodology, Amsterdam, August.
- Couper, M.P., Kapteyn, A., Schonlau, M., and Winter, J. (2004), "Noncoverage and Nonresponse in an Internet Survey." Paper presented at the RC33 International Conference on Social Science Methodology, Amsterdam, August.
- Couper, M.P., Singer, E., and Tourangeau, R. (2004), "CAPI Versus Audio-CASI: Understanding the Role of Privacy." Paper presented at the Joint Statistical Meetings of the American Statistical Association, Toronto, August.
- Couper, M.P., Singer, E., Tourangeau, R., and Conrad, F.G. (2004), "Evaluating the Effectiveness of Visual Analog Scales: A Web Experiment." Paper presented at the RC33 International Conference on Social Science Methodology, Amsterdam, August.
- Groves, R.M., Couper, M.P., Presser, S., Tourangeau, R., Singer, E., Ziniel, S., and Piani Acosta, G. (2004), "Testing Leverage-Saliency Theory: Self-Administered Questionnaire Studies." Paper presented at the International Workshop on Household Survey Nonresponse, Maastricht, August.
- Krysan, M., and Couper, M.P. (2004), "Race-of-Interviewer Effects: What Happens on the Web?" Paper presented at the annual meeting of the American Association for Public Opinion Research, Phoenix, AZ, May.
- Peytchev, A., Couper, M.P., McCabe, S.E., and Crawford, S. (2004), "Web Survey Design: Paging vs. Scrolling." Paper presented at the annual meeting of the American Association for Public Opinion Research, Phoenix, AZ, May.
- Schonlau, M., van Soest, A., Kapteyn, A., Couper, M.P., and Winter, J. (2004), "Attempting to

- Adjust for Selection Bias in Web Surveys with Propensity Scores: The Case of the Health and Retirement Survey (HRS).” Paper presented at the Joint Statistical Meetings of the American Statistical Association, Toronto, August.
- Tourangeau, R., Couper, M.P., Galesic, M., and Givens, J. (2004), “A Comparison of Two Web-Based Surveys: Static vs Dynamic Versions of the NAMCS Questionnaire.” Paper presented at the RC33 International Conference on Social Science Methodology, Amsterdam, August.
- Conrad, F.G., Couper, M.P., and Tourangeau, R. (2003), “Interactive Features in Web Surveys.” Invited paper presented at the Joint Statistical Meetings, San Francisco, August.
- Conrad, F.G., Couper, M.P., Tourangeau, R., and Peytchev, A. (2003), “Effectiveness of Progress Indicators in Web Surveys: It’s What’s up Front That Counts.” In R. Banks et al. (eds.), *Survey and Statistical Computing IV: The Impact of Technology on the Survey Process*, pp. 333-342.
- Conrad, F.G., Couper, M.P., Tourangeau, R., and Baker, R.P. (2003), “Use and Non-Use of Clarification Features in Web Surveys.” Paper presented at the annual conference of the American Association for Public Opinion Research, Nashville, TN, May.
- Couper, M.P. (2003), “Exploiting Technology for Improving Survey Measurement.” Invited luncheon address at the WSS Symposium on Quality Assurance in the Government, Arlington, VA, December.
- Couper, M.P. (2003), “The Internet and Other Survey Opportunities.” Invited paper presented to the Japan Marketing Research Association, Tokyo, October.
- Couper, M.P. (2003), “Design and Measurement Issues in Web Surveys.” Invited paper presented at the International Statistical Institute Meetings, Berlin, August.
- Couper, M.P., Singer, E., and Tourangeau, R. (2003), “Does Voice Matter? An Interactive Voice Response (IVR) Experiment.” Paper presented at the annual conference of the American Association for Public Opinion Research, Nashville, TN, May.
- Couper, M.P., Conrad, F.G., and Tourangeau, R. (2003), “The Effect of Images on Web Survey Responses.” In R. Banks et al. (eds.), *Survey and Statistical Computing IV: The Impact of Technology on the Survey Process*, pp. 343-350.
- Couper, M.P., Tourangeau, R., Conrad, F.G., and Crawford, S. (2003), “What They See Is What We Get: Response Options for Web Surveys.” Paper presented at the annual conference of the American Association for Public Opinion Research, Nashville, TN, May.
- Couper, M.P., Tourangeau, R., and Conrad, F.G. (2003), “Visual Aspects of Web Survey Design.” Invited paper presented at the Joint Statistical Meetings, San Francisco, August. (Also presented at Dentsu Research, Inc., Tokyo, October)
- Tourangeau, R., Couper, M.P., Conrad, F.G., and Baker, R.P. (2003), “The Impact of the Visible: Images, Spacing, and Other Visual Cues in Web Surveys.” Paper Presented at the WSS/FCSM Seminar on the Funding Opportunity in Survey Methodology, Washington, D.C., June.
- Boyd, C., Crawford, S., McCabe, S., and Couper, M.P. (2002), “A Nonresponse Analysis of a Mail-Web Comparison.” Paper presented at the annual conference of the American Association for Public Opinion Research, St. Petersburg Beach, FL, May.
- Couper, M.P. (2002), “Visual Design Effects in Web Surveys.” Invited plenary presentation at the German Online Research Conference, Hohenheim, Germany, October.

- Couper, M.P. (2002), "Visual Design Issues in Web Surveys." Paper presented at the Internet Survey Methods Workshop, Mannheim, October.
- Couper, M.P. (2002), "The Role of Web Surveys in National Statistical Offices," Invited presentation at Statistics Sweden's Globen Day, Stockholm, September.
- Couper, M.P. (2002), "New Technologies and Survey Data Collection: Challenges and Opportunities." Invited plenary presentation at the International Conference on Improving Surveys, Copenhagen, August.
- Couper, M.P., Ryu, E., and Marans, R.W. (2002), "Incentives: Cash Versus In-Kind, Face-to-Face Versus Mail, Response Rate Versus Nonresponse Bias." Paper presented at the International Workshop on Household Survey Nonresponse, Copenhagen, August.
- Couper, M.P., Singer, E., and Tourangeau, R. (2002), "Understanding the Effects of Audio-CASI on Self-Reports of Sensitive Behavior." Paper presented at the annual conference of the American Association for Public Opinion Research, St. Petersburg Beach, FL, May.
- Crawford, S., McCabe, S., Couper, M.P., and Boyd, C. (2002), "From Mail to Web: Improving Response Rates and Data Collection Efficiencies." Paper presented at the International Conference on Improving Surveys, Copenhagen, August.
- Givens, J., Ezzati-Rice, T.M., Couper, M.P., and Tourangeau, R. (2002), "Opportunities and Challenges in Web Surveys." Paper presented at the International Conference on Improving Surveys, Copenhagen, August.
- Hansen, S.E., and Couper, M.P. (2002), "Usability Testing as a Means of Evaluating Computer Assisted Survey Instruments." Paper presented at the International Conference on Questionnaire Development, Evaluation and Testing, Charleston, SC, November.
- Krysan, M., and Couper, M.P. (2002), "Measuring Racial Attitudes Virtually: Respondent Reactions, Racial Differences, and Race of Interviewer Effects." Paper presented at the annual conference of the American Association for Public Opinion Research, St. Petersburg Beach, FL, May.
- Merion, R.M., Vinokur, A.D., Couper, M.P., Jones, E.G., Dong, Y., Warren, J., Katz, S., Leichtman, A.B., and Beyersdorf, T. (2002), "Web-Based Intervention to Promote Organ Donor Registry Participation and Family Notification." Paper presented at the International Transplant Congress, Miami, August.
- Conrad, F.G., and Couper, M.P. (2001), "Classifying Open Ended Reports: Coding Occupation in the Current Population Survey." Paper presented at the Federal Committee on Statistical Methodology (FCSM) Research Conference, Arlington, VA, November.
- Couper, M.P., (2001), "Measurement Error in Web Surveys." Invited paper presented at the International Conference on Methodology and Statistics, Ljubljana, Slovenia, September.
- Couper, M.P. (2001), "Web Surveys: The Questionnaire Design Challenge." Invited paper presented at the International Statistical Institute, Seoul, Korea, August.
- Couper, M.P. (2001), "Web Survey Research: Challenges and Opportunities." Paper presented at the Joint Statistical Meetings, Atlanta, August.
- Couper, M.P. (2001), "The Promises and Perils of Web Surveys." Invited keynote presentation at the Association for Survey Computing conference on The Challenge of the Internet, Chesham, England, May.
- Couper, M.P., Tourangeau, R., and Steiger, D.M. (2001), "Social Presence in Web Surveys."

- Proceedings of CHI '01, Conference on Human Factors in Computing Systems, Seattle, April.* New York: ACM, pp. 412-417.
- Fuchs, M., and Couper, M.P. (2001), "Length of Input Field and the Responses Provided in a Self-Administered Survey: A Comparison of Paper and Pencil and a Web Survey." Paper presented at the International Conference on Methodology and Statistics, Ljubljana, Slovenia, September.
- Kenyon, K., Couper, M.P., and Tourangeau, R. (2001), "Picture This! An Analysis of Visual Effects in Web Surveys." Paper presented at the annual conference of the American Association for Public Opinion Research, Montreal, Canada, May.
- Krysan, M., and Couper, M.P. (2001), "Using Virtual Interviewers to Explore Race of Interviewer Effects." Paper presented at the annual conference of the American Association for Public Opinion Research, Montreal, Canada, May.
- Steiger, D.M., Tourangeau, R., and Couper, M.P. (2001), "Humanizing Self-Administered Surveys: Experiments on Social Presence on the Web and IVR." Paper presented at the annual conference of the American Association for Public Opinion Research, Montreal, Canada, May.
- Tourangeau, R., and Couper, M.P. (2001), "Sensitive Questions and the Mode of Data Collection." Paper presented at the Joint Statistical Meetings, Atlanta, August.
- Tourangeau, R., Couper, M.P., and Steiger, D.M. (2001), "Social Presence in Web Surveys." Paper presented at the Federal Committee on Statistical Methodology (FCSM) Research Conference, Arlington, VA, November.
- Vehovar, V., Couper, M.P., Manfreda, K.L., Batagelj, Z., and Rivas, S. (2001), "Virtual Selves and Web Survey Nonresponse." Paper presented at the 12th International Workshop on Household Survey Nonresponse, Oslo, Norway, September.
- Vehovar, V., Couper, M.P., Manfreda, K.L., Vohar, M., and Rivas, S. (2001), "Virtual Selves and Web Surveys." Paper presented at the International Conference on Methodology and Statistics, Ljubljana, Slovenia, September.
- Conrad, F.G., and Couper, M.P. (2000), "Coding Open-Ended Reports: Classifying Occupation in the Current Population Survey." Paper presented at the Fifth International Conference on Logic and Methodology, Cologne, October.
- Couper, M.P. (2000), "From Paper to Computer: Technology Effects in Longitudinal Surveys." Paper presented at the Fifth International Conference on Logic and Methodology, Cologne, October.
- Couper, M.P. (2000), "Comparing Survey Methods: Cost and Error Considerations." Paper presented at the OERI Technology Evaluation Institute, Ann Arbor, MI, August.
- Couper, M.P. (2000), "Screen Design for Blaise for Windows." Paper presented at the International Blaise Users Conference, Kinsale, Ireland, May.
- Couper, M.P. (2000), "New Developments in Computer Assisted Interviewing." Invited presentation at the Nebraska Symposium on Survey Research, Lincoln, NE, April.
- Crawford, S., Couper, M.P., and Lamias, M. (2000), "Web Surveys: Perceptions of Burden." Paper presented at the annual meeting of the American Association for Public Opinion Research, Portland, OR, May.
- Dennis, M., deRouvray, C., and Couper, M.P. (2000), "Questionnaire Design for Probability-Based Web Surveys." Paper presented at the annual meeting of the American Association

- for Public Opinion Research, Portland, OR, May.
- Fuchs, M., Couper, M.P., and Hansen, S.E. (2000), "Technology Effects: Interview Duration in CAPI and Paper and Pencil Surveys" In A. Ferligoj and A.J. Mrvar, A. (eds.), *Developments in Survey Methodology*. Ljubljana: FDV.
- Hansen, S.E., Beatty, P., and Couper, M.P. (2000), "The Effects of CAI Screen Design on User Performance." Paper presented at the Fifth International Conference on Logic and Methodology, Cologne, October.
- Lepkowski, J.M., Couper, M.P., Mathiowetz, N.A., Tourangeau, R., and Raghunathan, T. (2000), "Survey Methodology Research for Improved Health Statistics." Paper presented at the Joint Statistical Meetings of the American Statistical Association, Indianapolis, August.
- Marans, R.W. and Couper, M.P. (2000), "Measuring the Quality of Community Life: A Program of Longitudinal and Comparative International Research." In *ICQOLC 2000, Proceedings of the Second International Conference on Quality of Life in Cities, Volume 2*, pp 386-400, Singapore, March.
- Mathiowetz, N.A., Couper, M.P. and Butler, D. (2000), "Characteristics of Nonresponse and the Impact of Nonresponse: The American Travel Survey." Paper presented at the International Workshop on Household Survey Nonresponse, Budapest, September.
- Tourangeau, R., Couper, M.P., Tortora, R., and Steiger, D.M. (2000), "Cognitive Issues in the Design of Web Surveys." Paper presented at the Joint Statistical Meetings of the American Statistical Association, Indianapolis, August.
- Traugott, M., Couper, M.P., and Lamias, M. (2000), "Experiments on the Design of Web Surveys." Paper presented at the Fifth International Conference on Logic and Methodology, Cologne, October.
- Couper, M.P. (1999), "Usability Evaluation of Computer Assisted Survey Instruments." In R. Banks et al. (eds.), *Proceedings of the Third ASC International Conference*, Edinburgh, September 22-24. Chesham, England: Association for Statistical Computing (invited plenary presentation).
- Couper, M.P. (1999), "Are There CAPI Documentation Standards Independent of Particular Software?" Invited presentation at the Conference on Computerised Survey Documentation for the Year 2000, Churt, Surrey, England, February.
- Couper, M.P. (1999), "Measuring Survey Quality in Computer Assisted Surveys." Presentation to Social and Community Planning Research (SCPR), London, February.
- Couper, M.P., and Curtis, M. (1999), "The Use of Computer Assisted Self-Interviewing (CASI) in Product Clinics." Presentation at the annual meeting of the American Association for Public Opinion Research, St. Petersburg, FL, May.
- Couper, M.P., Traugott, M., and Lamias, M. (1999), "Effective Survey Administration on the Web." Paper presented at the Midwest Association for Public Opinion Research, November.
- Groves, R.M., and Couper, M.P. (1999), "Designing Surveys Acknowledging Nonresponse." Paper presented at the National Academy of Sciences' Workshop on Data Collection on Low Income and Welfare Populations, Washington, D.C., December.
- Lepkowski, J.M., and Couper, M.P. (1999), "Nonresponse in Longitudinal Household Surveys." Paper presented at the International Conference on Survey Nonresponse, Portland,

- October.
- Couper, M.P. (1998), "Panel Nonresponse in the National Election Study." Paper presented at the Ninth International Workshop on Household Survey Nonresponse, Bled, Slovenia, September.
- Couper, M.P. (1998), "Measuring Survey Quality in a CASIC Environment." Invited paper presented at the Joint Statistical Meetings of the American Statistical Association, Dallas, August.
- Couper, M.P., and Schlegel, J. (1998), "Evaluating the NHIS CAPI Instrument Using Trace Files." Paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Louis, May.
- Hansen, S.E., Couper, M.P., and Fuchs, M. (1998), "Usability Evaluation of the NHIS Instrument." Paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Louis, May.
- Harris-Kojetin, B.A., and Couper, M.P. (1998), "An Exploration of Coverage in Four Demographic Surveys." Paper presented at the Joint Statistical Meetings of the American Statistical Association, Dallas, August.
- Lepkowski, J.M., Couper, M.P., Hansen, S.E., Landers, W., McGonagle, K.A., Schlegel, J., and Wright, T. (1998), "CAPI Instrument Evaluation: Behavior Coding, Trace Files, and Usability Methods." Paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Louis, May.
- Caspar, R.A., and Couper, M.P. (1997), "Using Keystroke Files to Assess Respondent Difficulties with an ACASI Instrument." *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 239-244.
- Couper, M.P. (1997), "The Application of Cognitive Science to Computer Assisted Interviewing." Paper presented at the seminar on Cognitive Aspects of Survey Methodology (CASM II), Charlottesville, VA, June.
- Couper, M.P., Blair, J., and Triplett, T. (1997), "A Comparison of Mail and E-Mail for a Survey of Employees in Federal Statistical Agencies." Invited paper presented at Statistics Canada's Symposium '97, Hull, Quebec, November.
- Couper, M.P., Groves, R.M., and Raghunathan, T.E. (1997), "Panel Attrition in AHEAD." Paper presented at the Annual Meetings of the Gerontological Society of America, Cincinnati, November.
- Couper, M.P., Horm, J., and Schlegel, J. (1997), "Using Trace Files to Evaluate the National Health Interview Survey CAPI Instrument." *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 825-829.
- Couper, M.P. and Stinson, L. (1997), "SAQs and Sex: A Re-Analysis of the National Health and Social Life Survey." Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Norfolk, VA, May.
- Groves, R.M., Cantor, D., Couper, M.P., Levin, K., McGonagle, K., Singer, E., and VanHoewyk, J. (1997), "Research Investigations in Gaining Cooperation from Sample Firms in the Current Employment Statistics Program." *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 289-294.
- Hansen, S.E., Fuchs, M., and Couper, M.P. (1997), "CAI Instrument Usability Testing." Paper presented at the Annual Meeting of the American Association for Public Opinion

- Research, Norfolk, VA, May.
- Triplett, T., Tracey, E., and Couper, M.P. (1997), "Trials and Tribulations: Using E-Mail for Conducting Surveys." Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Norfolk, VA, May.
- Chevarley, F.M., Horm, J.D., Couper, M.P., and Botman, S.L. (1996), "National Health Interview Survey CAPI Implementation Evaluation Plans." Paper presented at the Joint Statistical Meetings of the American Statistical Association, Chicago, August.
- Couper, M.P. (1996), "Nonresponse in the International Context." Invited paper presented at the Seminar on Quality Issues in Social Surveys, U.K. Office of National Statistics, London, June.
- Couper, M.P., and Conrad, F.G. (1996), "Collecting Data to Facilitate the Classification of Occupations Using a Skill-Based Approach." Paper presented at the Fourth International Social Science Methodology Conference, Essex, July.
- Couper, M.P., and Groves, R.M. (1996), "A Theoretical Framework for Understanding Household Survey Nonresponse." Invited paper presented at the Fourth International Social Science Methodology Conference, Essex, July.
- Couper, M.P., and Groves, R.M. (1996), "Introductory Interactions in Telephone Surveys and Nonresponse." Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Salt Lake City, May.
- Couper, M.P., and Nicholls II, W.L. (1996), "The History and Development of CASIC." Paper presented at the International Conference on Computer Assisted Survey Information Collection, San Antonio, December.
- Couper, M.P., Groves, R.M., and Raghunathan, T.E. (1996), "Nonresponse in the Second Wave of a Longitudinal Survey." Paper presented at the Seventh International Workshop on Household Survey Nonresponse, Rome, October.
- Couper, M.P., Horm, J., and Schlegel, J. (1996), "The Use of Trace Files for Evaluation of Questionnaire and Instrument Design." Paper presented at the International Conference on Computer Assisted Survey Information Collection, San Antonio, December.
- Raghunathan, T.E., Groves, R.M., and Couper, M.P. (1996), "Statistical Adjustment Models for Unit Nonresponse." Paper presented at the Seventh International Workshop on Household Survey Nonresponse, Rome, October.
- Sadosky, S.A., Lepkowski, J.M., and Couper, M.P. (1996), "A Comparison of Interviewer and Respondent Behaviors Between CATI and Paper-and-Pencil Data Collection." Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Salt Lake City, May.
- Couper, M.P. (1995), "New Tools for Evaluating Interviewer Performance in CAI." Paper presented at the International Field Directors and Field Technologies Conference, Fort Lauderdale, May.
- Couper, M.P. (1995), "The Impact of Survey Introductions on Data Quality." Paper presented at the International Conference on Survey Measurement and Process Quality, Bristol, April.
- Couper, M.P., and Groves, R.M. (1995), "Introductions in Telephone Surveys and Nonresponse." Invited paper presented at the Workshop on Interaction in the Standardized Survey Interview, Amsterdam, November.
- Couper, M.P., and Groves, R.M. (1995), "An Exploration of Nonresponse in the 1990 National

- Election Study.” Paper presented at the Sixth International Workshop on Household Survey Nonresponse, Helsinki, October.
- Couper, M.P., Groves, R.M., and Raghunathan, T.E. (1995), “Evaluating Statistical Adjustments for Unit Nonresponse in the AHEAD Survey.” Paper presented at the Annual Meeting of the Gerontological Society of America, Los Angeles, November.
- Couper, M.P., and Rowe, B. (1995), “Evaluation of a Computer-Assisted Self-Interview (CASI) Component in a CAPI survey.” *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 1017-1022 (Paper presented at the AAPOR conference, Fort Lauderdale, May).
- Groves, R.M., Raghunathan, T.E., and Couper, M.P. (1995), “Evaluating Statistical Adjustments for Unit Nonresponse in a Survey of the Elderly.” Paper presented at the Sixth International Workshop on Household Survey Nonresponse, Helsinki, October.
- Lengacher, J.E., Sullivan, C.M., Couper, M.P., and Groves, R.M. (1995), “Once Reluctant, Always Reluctant? Effects of Differential Incentives on Later Survey Participation in a Longitudinal Study.” *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 1029-1034 (Paper presented at the AAPOR Conference, Fort Lauderdale, May).
- Lepkowski, J.M., Sadosky, S.A., Couper, M.P., Carn, L., Chardoul, S., and Scott, L.J. (1995), “Exploring Mode Differences in Interviewer Entry Errors.” *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 521-526.
- Couper, M.P. (1994), “Discussion: What Can CAI Learn from HCI?” Pp. 363-377 in *Proceedings of the Seminar on New Directions in Statistical Methodology*. Washington, DC: Statistical Policy Office, Office of Management and Budget (Statistical Policy Working Paper No. 23).
- Couper, M.P. and Groves, R.M. (1994), “Toward a Comparison of Personality-Trait and Behavioral Models of Interviewer-Level Effects in Survey Participation.” Paper presented at the Fifth International Workshop on Household Survey Nonresponse, Ottawa, September.
- Couper, M.P., Groves, R.M., and Rodgers, W.L. (1994), “Cost Implications and Predictors of Unit Nonresponse in AHEAD.” Paper presented at the AHEAD Early Results Workshop, Ann Arbor, September.
- Couper, M.P., Groves, R.M., and Rodgers, W.L. (1994), “Design Features Informative of Household Survey Nonresponse: The Case of the Health and Retirement Survey.” Paper presented at the Joint Statistical Meetings of the American Statistical Association, Toronto, August.
- Couper, M.P., Sadosky, S., and Hansen, S.E. (1994), “Measuring Interviewer Behavior Using CAPI.” *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 845-850.
- Groves, R.M., Alcsér, K., and Couper, M.P. (1994), “Studies in the Use of Incentives to Householders for Survey Participation.” Paper presented at the Fifth International Workshop on Household Survey Nonresponse, Ottawa, September.
- Groves, R.M., and Couper, M.P. (1994), “Householders and Interviewers: the Anatomy of Pre-Interview Interactions.” Survey Research Center, University of Michigan: unpublished

- paper.
- Groves, R.M., and Couper, M.P. (1994), "Understanding the Process of Survey Cooperation: Householder-Interviewer Doorstep Interactions." Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Danvers, MA, May.
- Mathiowetz, N.A., Couper, M.P., and Singer, E. (1994), "Where Does All the Mail Go? Mail Receipt and Handling in U.S. Households." U.S. Bureau of the Census: unpublished paper.
- Couper, M.P. (1993), "Current Research on CAPI for the CPS." Paper presented at the Office of Population Censuses and Surveys, London, September.
- Couper, M.P., and Burt, G. (1993), "Interviewer Reactions to Computer-Assisted Personal Interviewing (CAPI)." *Proceedings of the Bureau of the Census 1993 Annual Research Conference*. Washington: Bureau of the Census, pp. 429-450.
- Couper, M.P., and Burt, G. (1993), "The Impact of Computer-Assisted Personal Interviewing (CAPI) on Interviewer Performance: The CPS Experience." *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 189-193.
- Couper, M.P., and Groves, R.M. (1993), "Household-Level Influences on Survey Participation." Paper presented at the Fourth International Workshop on Household Survey Nonresponse, Bath, England, September.
- Couper, M.P., and Von Thurn, D. (1993), "Changes in Interview Environment under CAPI." Paper presented at the Field Directors and Technologies Conference, Chicago, May.
- Groves, R.M., and Couper, M.P. (1993), "Unit Nonresponse in Demographic Surveys." *Proceedings of the Bureau of the Census 1993 Annual Research Conference*. Washington: Bureau of the Census, 593-619.
- Groves, R.M., and Couper, M.P. (1993), "Socio-Demographic Correlates of Survey Participation." Paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Charles, IL, May.
- Groves, R.M., and Couper, M.P. (1993), "Multivariate Analysis of Nonresponse in Personal Visit Surveys." *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 514-519.
- Groves, R.M., and Couper, M.P. (1993), "Contact-Level Influences on Survey Participation." Paper presented at the Fourth International Workshop on Household Survey Nonresponse, Bath, England, September.
- Singer, E., Mathiowetz, N.A., and Couper, M.P. (1993), "The Impact of Privacy and Confidentiality Concerns on Survey Participation: The Case of the 1990 Census." Paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Charles, IL, May.
- Couper, M.P. (1992), "Interviewer Attitudes Toward CAPI: The CPS Experience." Paper presented at the Office of Population Censuses and Surveys, London, September.
- Couper, M.P. (1992), "Interviewer Reactions to CAPI: Findings from Diverse Studies." Invited paper presented at the First International Congress on Social Science Information Technology, Amsterdam, December.
- Couper, M.P., and Burt, G. (1992), "Interviewer Attitudes Toward Computer-Assisted Personal Interviewing." Paper presented at the National Field Technologies Conference, St.

- Petersburg, FL, May.
- Groves, R.M., and Couper, M.P. (1992), "Correlates of Nonresponse in Personal Visit Surveys." *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 102-111.
- Groves, R.M., and Couper, M.P. (1992), "Testing Theories of Survey Participation: U.S. Demographic Surveys." Paper presented at the Meetings of the Royal Statistical Society, Sheffield, September.
- Groves, R.M., and Couper, M.P. (1992), "Empirical Models of Response Propensity in Face to Face Surveys." Paper presented at the Third International Workshop on Household Survey Nonresponse, The Hague, September.
- Groves, R.M., and Couper, M.P. (1992), "Respondent-Interviewer Interactions in Survey Introductions." Paper presented at the Third International Workshop on Household Survey Nonresponse, The Hague, September.
- Groves, R.M., Couper, M.P., and Tremblay, A. (1992), "'Hello, My Name is...': Respondent-Interviewer Interactions in Survey Introductions." Paper presented at the Annual Meeting of the American Association for Public Opinion Research, St. Petersburg, FL, May.
- Couper, M.P. (1991), "Modeling Survey Participation at the Interviewer Level." *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 98-107.
- Couper, M.P., and Groves, R.M. (1991), "The Role of the Interviewer in Survey Participation." Paper presented at the Annual Meeting of the American Association for Public Opinion Research, Phoenix, AZ, May.
- Couper, M.P., and Groves, R.M. (1991), "Current Research in Survey Participation." Paper presented at the Summer Research Conference on Statistics, Melbourne Beach, FL, June.
- Couper, M.P., and Tremblay, A. (1991), "A Comparative Analysis of Interviewer Behavior Across Organizations." Paper presented at the Second International Workshop on Household Survey Nonresponse, Washington, D.C., October.
- Groves, R.M., Couper, M.P., and Martin, E. (1991), "Quantitative and Qualitative Insights into a Theory of Survey Participation." Paper presented at the meetings of the American Public Health Association, Atlanta, November.
- Couper, M.P., and Groves, R.M. (1990), "CAPI Acceptance in a Field Interviewing Staff." Paper presented at the National Field Technologies Conference, Lancaster, PA, May.
- Couper, M.P., and Groves, R.M. (1990), "Predicting Interviewer-Level Response Rates: Initial Results from Interviewer Surveys." Paper presented at the Workshop on Household Survey Nonresponse, Stockholm, October.
- Couper, M.P., Groves, R.M., and Jacobs, C.A. (1990), "Building Predictive Models of CAPI Acceptance in a Field Interviewing Staff." *Proceedings of the Bureau of the Census 1990 Annual Research Conference*. Washington: Bureau of the Census, pp. 685-702.
- Couper, M.P., Groves, R.M., and Smith, T.K. (1990), "Developing Systematic Procedures for CATI Monitoring." Paper presented at the International Conference on Measurement Errors, Tucson, AZ, November.
- Couper, M.P., Groves, R.M., and Kosary, C. (1989), "Methodological Issues in Computer Assisted Personal Interviewing." *Proceedings of the Section on Survey Research Methods, American Statistical Association*. Alexandria: ASA, pp. 349-354.

- Couper, M.P., Groves, R.M., and Spitz, A. (1989), "Evaluation of Post-Survey Noncoverage Adjustment for Fertility Surveys by Telephone." Paper presented at the Annual Meetings of the Population Association of America, Baltimore, April.
- Couper, M.P. (1986), "Immigrant Adaptation in South Africa." Paper presented at the Annual Meeting of the European Immigration Company, Pretoria, November.
- Couper, M.P. (1986), "White Attitudes Towards Socio-Political Change in South Africa." Paper presented at the Annual Congress of the South African Sociological Association, Johannesburg, January.

Research Reports

- Jäckle, A., Couper, M.P., Gaia, A., and Lessof, C. (2019), "Improving Survey Measurement of Household Finances: A Review of New Data Sources and Technologies." Institute for Social and Economic Research, University of Essex: Understanding Society Working Paper Series No. 2019-02.
- Jäckle, A., Beninger, K., Burton, J., and Couper, M.P. (2018), "Understanding Data Linkage Consent in Longitudinal Surveys." Institute for Social and Economic Research, University of Essex: Understanding Society Working Paper Series No. 2018-17.
- McClain, C.A., Ofstedal, M.B., and Couper, M.P. (2018), "Measuring Cognition in a Multi-mode Context." Ann Arbor, ISR, University of Michigan: HRS Working Paper, https://hrs.isr.umich.edu/sites/default/files/biblio/McClain%20Ofstedal%20%26%20Couper%20HRS%20Report_042218.pdf
- Suffield, M., Hasbrouck, H., Coulter, A., Jäckle, A., Burton, J., Crossley, T.F., Couper, M.P., and Lessof, C. (2018), "Understanding How People Think about Their Daily Spending." Institute for Social and Economic Research, University of Essex: Understanding Society Working Paper Series No. 2018-02.
- Jäckle, A., Burton, J., Couper, M.P., and Lessof, C. (2017), "Participation in a Mobile App Survey to Collect Expenditure Data as Part of a Large-scale Probability Household Panel: Response Rates and Response Biases." Institute for Social and Economic Research, University of Essex: Understanding Society Working Paper Series No. 2017-09.
- Wenz, A., Jäckle, A., and Couper, M.P. (2017), "Willingness to Use Mobile Technologies for Data Collection in a Probability Household Panel." Institute for Social and Economic Research, University of Essex: Understanding Society Working Paper Series No. 2017-10.
- Cernat, A., Couper, M.P., and Ofstedal, M.B. (2015), "Estimation of Mode Effects in the Health and Retirement Study Using Measurement Models." Institute for Social and Economic Research, University of Essex: ISER Working Paper Series: 2015-19.
- Baker, R., Brick, J.M., Bates, N.A., Battaglia, M., Couper, M.P., Dever, J.A., Gile, K.J., and Tourangeau, R. (2013), *Report of the AAPOR Task Force on Non-Probability Sampling*. Deerfield, IL: American Association for Public Opinion Research.
- Couper, M.P. (2012), "Assessment of Innovations in Data Collection Technology for Understanding Society." Report to the Economic and Social Research Council, UK, <http://eprints.ncrm.ac.uk/2276/>.
- Baker, R., Blumberg, S.J., Brick, J.M., Couper, M.P., Courtright, M., Dennis, J.M., Dillman, D., Frankel, M.R., Garland, P., Groves, R.M., Kennedy, C., Krosnick, J., Lavrakas, P.J., Lee,

- S., Link, M., Piekarski, L., Rao, K., Thomas, R.K., and Zahs, D. (2010), *AAPOR Report on Online Panels*. Deerfield, IL: American Association for Public Opinion Research.
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- Juster, F.T., Cao, H., Perry, M., and Couper, M.P. (2006), "The Effect of Unfolding Brackets on the Quality of Wealth Data in HRS." Michigan Retirement Research Center, Working Paper WP2006-113.
- Schonlau, M., van Soest, A.H.O., Kapteyn, A., and Couper, M.P. (2006), "Selection Bias in Web Surveys and the Use of Propensity Scores." Santa Monica, CA: RAND Working Paper No. WR-279.
- Conrad, F.G., and Couper, M.P. (2004), "Usability, Comparability, and Data Quality Across Modes and Technologies in Census Data Collection; A Discussion of Relevant Findings and Gaps in the Literature." Reported submitted to the U.S. Census Bureau through Gunnison Consulting Group, Inc.
- Hansen, S.E., and Couper, M.P. (2003), "Usability Evaluation of NHIS Wave III Blaise Instrument: Results of an Expert Review." Report submitted to the National Center for Health Statistics.
- Lepkowski, J.M. and Couper, M.P. (2003), "Methodological Design and Analysis of the CAPI National Health Interview Survey (NHIS)." Final Report submitted to the National Center for Health Statistics.
- Tourangeau, R., Couper, M.P., Willem, J., and Galesic, M. (2003), "A Comparison of Two Web-Based Surveys: Static versus Dynamic Versions of the NAMCS Questionnaire." Report submitted to the National Center for Health Statistics.
- Couper, M.P., and Tourangeau, R. (2002), "Web-Based Survey Applications: A Review of Opportunities and Issues for NCHS." Report submitted to the National Center for Health Statistics.
- Couper, M.P., and Conrad, F.G. (2001), "Analysis of Occupation Coding in the Current Population Survey." Report submitted to the Bureau of Labor Statistics.
- Couper, M.P., Beatty, P., Hansen, S.E., Lamias, M., and Marvin, T. (2000), "CAPI Design Recommendations." Report submitted to the Bureau of Labor Statistics.
- Hansen, S.E., and Couper, M.P. (1999), "Usability Evaluation of the NHIS 2000 Cancer Supplement." Report submitted to the National Center for Health Statistics.
- Couper, M.P., and Harris-Kojetin, B.A. (1998), "Analysis of CPS Labor Force Item Allocation." Report submitted to the Bureau of Labor Statistics.
- Couper, M.P., and Harris-Kojetin, B.A. (1998), "Coverage Error in Four Demographic Surveys." Report submitted to the Bureau of Labor Statistics.
- Couper, M.P., Sparks, P., and Harris-Kojetin, B.A. (1998), "Time Markers in the Current Population Survey." Report submitted to the Bureau of Labor Statistics.
- Caspar, R.A., Couper, M.P., and Witt, M.B. (1997), "1997 National Household Survey on Drug Abuse: Results from Analyses of the Keystroke File for Field Test No. 1." Report submitted to the Substance Abuse and Mental Health Services Administration.
- Couper, M.P., Fuchs, M., and Hansen, S.E. (1997), "CAPI Instrument Design for the Consumer Expenditure (CE) Quarterly Interview Survey." Report submitted to the Bureau of Labor

Statistics.

- Couper, M.P., and Singer, E. (1996), "Noncoverage Error and the National Crime Victimization Survey." Report submitted to the Bureau of Justice Statistics.
- Couper, M.P., and Groves, R.M. (1990), "Interviewer Expectations Regarding CAPI: Results of Laboratory Tests II." Report submitted to the Bureau of Labor Statistics.
- Couper, M.P. (1988), "Analysis of Telephone Coverage: Current Population Survey, July 1985." Report submitted to the Centers for Disease Control.
- Couper, M.P. (1988), "Analysis of Telephone Coverage: National Survey of Family Growth, Cycle III, 1982." Report submitted to the Centers for Disease Control.
- Couper, M.P. (1988), "Analysis of Telephone Coverage: Adjustment for Noncoverage." Report submitted to the Centers for Disease Control.
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1987), *Indian Perceptions of the First Election for the House of Delegates: Findings of a Sample Survey Undertaken in June 1985*. Pretoria: HSRC (Report S-162).
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1987), *Coloured Perceptions of Socio-Political Change in South Africa: Findings of a Sample Survey Undertaken in March 1985*. Pretoria: HSRC (Research finding SN-258).
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1987), *Indian Perceptions of Socio-Political Change in South Africa: Findings of a Sample Survey Undertaken in June 1985*. Pretoria: HSRC (Research finding SN-259).
- De Kock, C.P., Rhodie, N.J., and Couper, M.P. (1986), "The Perceptions of Adult Blacks in the PWV Area of the Current Unrest: The Possible Role of These Perceptions in the Continuation of the Unrest." Pretoria: HSRC (in Afrikaans).
- De Kock, C.P., Rhodie, N.J., and Couper, M.P. (1986), *Perceptions of Adult Blacks in the Pretoria-Witwatersrand-Vaal Triangle Area of Economic Boycotts Against South Africa: A Comparison of the Data of Three Surveys*. Pretoria: HSRC (Report S-138).
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1986), *Coloureds' Perceptions of the First Election for the House of Representatives on 22 August 1984*. Pretoria: HSRC (Report S-150).
- De Kock, C.P., Couper, M.P., and De Kock, C.J. (1985), "The Transport Problems of Black Migrant Workers Who Use the Greyhound Bus Service Between Carletonville and Lesotho." Pretoria: HSRC (in Afrikaans).
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1985), "Urban Blacks' Perceptions of Certain Current Socio-Economic Problems: The Findings of a Probability Sample Survey in the PWV Area (May 1985)." Pretoria: HSRC (in Afrikaans).
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1985), "White South Africans' Perceptions of the State of Emergency." Pretoria: HSRC (in Afrikaans).
- Rhodie, N.J., De Kock, C.P., and Couper, M.P. (1984), "Whites', Coloureds' and Indians' Perceptions of the Mixed Marriages Act and Section 16 of the Immorality Act." Pretoria: HSRC (in Afrikaans).

Professional Activities

American Association for Public Opinion Research (AAPOR)
Member, 1986-

Standards Chair, 2004-2005
 Associate Standards Chair, 2003-2004
 Member, conference committee, 2001-2005
 Member, response rate standards committee, 1997-1998, 2002-2016
 Member, innovators award committee, 2010-2015
 Member, education committee, 2007-2016
 Judge, student paper competition, 1995
 Judge, ResearchHack, 2014

American Psychological Association (APA)
 Member, Advisory Group on Research on the Internet, 2001-2003

American Statistical Association (ASA)
 Member, 1988-
 Elected Fellow, 2007-
 Member, Fellows Committee, SRMS, 2008-2017
 Member, ASA/SRM Working Group on the Technical Aspects of the Survey of Income and Program Participation, 1999-2004
 Chair, tutorial committee, Survey Research Methods Section, 1993-1994

Association for Survey Computing (ASC, UK)
 Member, Scientific Program Committee for the ASC 2007 International Conference

European Survey Research Association (ESRA)
 Member, 2007-

International Association of Survey Statisticians (IASS) of the International Statistical Institute (ISI)
 Member, 1992-
 Elected member of the ISI, 2013-
 Council Member, 2007-2013
 Scientific Secretary, 2013-2015

International Sociological Association, RC 33 (Logic and Methodology)
 Member, 1996-2010
 Advisory Board Member, 2000 Conference, Cologne

Special Interest Group on Computer-Human Interaction (SIGCHI) of the Association of Computing Machinery (ACM)
 Member, 1993-

User Experience Professionals Association (UXPA)
 Member, 1997-

University of Michigan Comprehensive Cancer Center
 Member, Socio-Behavioral Program, 2005-2017

National Academy of Sciences, Committee on National Statistics
 Member of Panel on Research on Future Census Methods (2010 Panel), 1998-2002
 Member of Panel on Redesigning the BLS Consumer Expenditure Surveys, 2011-2013
 Member, Oversight Committee for the Workshop on Survey Automation

National Institutes of Health
 Member, Patient Provided Information (PPI) Committee, All of Us Research Program, 2017-

Member, Scientific Advisory Board for the Patient-Reported Outcomes Measurement Information System (PROMIS) Network, National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS), 2005-2009

Member, Consultancy Committee to the National Cancer Institute's Health Information National Trends Surveys (HINTS), 2005

Swiss Centre of Expertise in the Social Sciences (FORS)
 President, Scientific Advisory Board, 2017-

Survey of Health, Aging and Retirement in Europe (SHARE) European Research Infrastructure Consortium (ERIC)
 Member, Scientific Monitoring Board, 2008-

European Social Survey (ESS) European Research Infrastructure Consortium (ERIC)
 Member, ESS ERIC Methods Advisory Board, 2013-

GESIS – Leibniz Institute for the Social Sciences (Germany)
 Member, Scientific Advisory Board, 2007-2016
 Member, coordinating group of the GESIS panel, 2017-

U.S. Census Bureau
 Member, Census Scientific Advisory Committee (CSAC), 2012-2015

Deutsches Institut für Wirtschaftsforschung (DIW)
 Member, Socio-Economic Panel User Committee (SOEP-Nutzerbeirat), 2004-2007

Deutsche Gesellschaft für Online-Forschung (DGOF)
 Member, International Advisory Board for General Online Research Conference, GOR04, GOR07-GOR18

Nielsen Media Research
 Member, Technical Committee to advise the Council on Research Excellence, 2005-2006

Tilburg University, CentERdata: Measurement and Experimentation in the Social Sciences (MESS) Project
 Chair, International Board of Advisors, 2006-2014

Earl Babbie Research Center, Chapman University, CA
 Member, Advisory Board, 2011-

Federal Committee on Statistical Methodology
 Member, subcommittee on nonresponse, 1991-1993

International Workshops on Household Survey Nonresponse
 Co-organizer, Stockholm, Sweden, 1990
 Co-organizer, Washington, D.C., 1991
 Co-organizer, The Hague, Netherlands, 1992
 Co-organizer, Bath, England, 1993

International Field Directors and Technologies Conference
 Co-chair, organizing committee, 1994-1995

International Conference on Computer Assisted Survey Information Collection
 Chair of organizing committee for conference, December 1996
 Chief editor of associated monograph

International Conference on Questionnaire Development, Evaluation and Testing (Charleston, SC, November 2002)
 Member, editorial and management team

Journal of Official Statistics

Associate Editor, 1999-2012

Journal of Survey Statistics and Methodology

Member, editorial board, 2012-

Member, advisory committee, 2015-

Public Opinion Quarterly

Member, editorial board, 1994-2003

Social Science Computer Review

Member, editorial board, 2015-

Survey Methods: Insights from the Field

Member, editorial board, 2012-

Survey Research Methods

Member, editorial board, 2015-

Wiley Series on Survey Methodology

Member, Editorial Board, 2010-

Occasional Reviewer: American Journal of Evaluation; American Journal of Public Health; American Sociological Review; Applied Clinical Informatics; Assessment; Behavior Research Methods; Developmental Psychology; Digital Journalism; Drug and Alcohol Dependence; Electoral Studies; European Journal of Epidemiology; Field Methods; The Gerontologist; Health Education Research; Human-Computer Interaction (HCI); International Journal of Internet Science; International Journal of Public Opinion Research; International Journal of Social Research Methodology; Journal of the American Geriatrics Society; Journal of the American Statistical Association; Journal of Computer-Mediated Communication; Journal of Economic and Social Measurement; Journal of Economic Inequality; Journal of Educational Measurement; Journal of Elections, Public Opinion & Parties; Journal of Health Communication; Journal of Medical Internet Research; Journal of Official Statistics; Journal of Research on Educational Effectiveness; Journal of the Royal Statistical Society; Longitudinal and Life Course Studies; Metodološki Zvezki; Organizational Research Methods; Perspectives on Sexual and Reproductive Health; Political Psychology; Political Studies; Preventive Medicine Reports; Psychological Methods; Public Opinion Quarterly; Quality of Life Research; Sex Roles; Social Science Computer Review; Social Science Research; Sociological Methods and Research; Statistics, Politics, and Policy; Survey Methodology; Survey Research Methods; Research Quarterly for Exercise and Sport; Telematics and Informatics

Proposal Reviewer: National Science Foundation (Sociology; Measurement, Methods and Statistics; Digital Government); Agency for Health Care Policy and Research; Economic and Social Research Council, U.K.; European Science Foundation; Belgian Science Policy; Israel Science Foundation; Swiss National Science Foundation

Ad Hoc Advisory Committees: Substance Abuse and Mental Health Services Administration; Centers for Disease Control and Prevention; Project Battuta (Digital Government project on mobile computing and GIS applications); National Geographic Society Survey 2000; Muscular Dystrophy Association.

Dissertation Committees

Current:

Sharan Sharma (Survey Methodology, University of Michigan)

Completed:

Marika de Bruijne (Ph.D., Tilburg University, The Netherlands, 2015)

Designing Web Surveys for the Multi-Device Internet

Christopher Antoun (Ph.D., Survey Methodology, University of Michigan, 2015)

Mobile Web Surveys: a First Look at Measurement, Nonresponse, and Coverage Errors

Bella Struminskaya (Ph.D., Sociology, Utrecht University, The Netherlands, 2014)

Data Quality in Probability-Based Online Panels

Hans Walter Steinhauer (Ph.D., Statistics, University of Bamberg, Germany, 2014)

Sampling Techniques and Weighting Procedures for Complex Survey Designs – The School Cohorts of the National Educational Panel Study (NEPS)

Zeynep Tuba Suzer-Gurtekin (Ph.D., Survey Methodology, University of Michigan, 2013)

Investigating the Bias Properties of Alternative Statistical Inference Methods in Mixed-Mode Surveys

Zeina Mneimneh (Ph.D., Survey Methodology, University of Michigan, 2013)

Interview Privacy and Social Conformity Effects on Socially Desirable Reporting Behavior: Importance of Cultural, Individual, Question, Design and Implementation Factors

Jenna Fulton (Ph.D., Joint Program in Survey Methodology, 2012)

Respondent Consent to Use Administrative Data

Carolina Casas-Cordero (Ph.D., Joint Program in Survey Methodology, 2010)

Neighborhood Characteristics and Participation in Household Surveys

Marika Wenemark (Ph.D., Community Medicine, Linköping University, Sweden, 2010)

The Respondent's Perspective in Health-Related Surveys

Rachel Levenstein (Ph.D., Survey Methodology, University of Michigan, 2010)

Nonresponse and Measurement Error in Mixed-Mode Designs

Michael Lemay (Ph.D., Joint Program in Survey Methodology, 2009)

Understanding the Mechanism of Panel Attrition and its Impact on Nonresponse Error

Rachel Davis (Ph.D., Public Health, University of Michigan, 2008)

“Whatever It Means to You”: Ethnicity, Language, and the Survey Response in Telephone-Administered Health Surveys of African Americans

Annette Jäckle (Ph.D., Institute for Social and Economic Research, University of Essex, UK, 2008)

Seam Effects and Dependent Interviewing: Measurement Error and Data Collection Methods Specific to Panel Surveys

Vera Toepoel (Ph.D., Tilburg University, The Netherlands, 2008)

A Closer Look at Web Questionnaire Design

James Wagner (Ph.D., Survey Methodology, University of Michigan, 2008)

Adaptive Survey Design to Reduce Nonresponse Bias

Andy Peytchev (Ph.D., Survey Methodology, University of Michigan, 2006; chair)

Participation Decisions and Measurement Error in Web Surveys

Melissa Valerio (Ph.D., Public Health, University of Michigan, 2006)
Living With and Managing a Chronic Disease: Use of a Diary in Asthma Management

Dirk Heerwegh (Ph.D., Sociology, Katholieke Universiteit, Leuven, Belgium, 2005)
Web Surveys. Explaining and Reducing Unit Nonresponse, Item Nonresponse and Partial Nonresponse

Sunghee Lee (Ph.D., Joint Program in Survey Methodology, 2004)
Statistical Estimation Methods in Volunteer Panel Web Surveys

Salvador Rivas (Ph.D., Sociology, University of Michigan, 2004)
The U.S. Digital Divide: Race, SES, and Social Context as Predictors of Computer Ownership, 1997-2001

Katja Lozar Manfreda (Ph.D., Sociology, University of Ljubljana, Slovenia, 2001)
Web Survey Errors

Sue Ellen Hansen (Ph.D., Sociology, University of Michigan, 2000)
Asking Questions with Computers: Interaction in the Computer Assisted Standardized Survey Interview

Teaching Activities

Data Collection Methods in Survey Research

3-credit graduate course taught at the University of Maryland and University of Michigan in Fall 1993, Summer 1994, Fall 1994, Summer 1995, Fall 1997, Fall 1998, Fall 2003. Co-taught with Frederick Conrad in Summer 2004 and 2005, and Fall 2004-2017.

Topics in Computer Assisted Surveys

3-credit graduate course co-taught with Reg Baker and Sue Ellen Hansen at the University of Michigan and University of Maryland, Winter 2006.

Web Survey Design

1-credit graduate course in the SRC Summer Institute, 2001-2003, 2005-2013, 2016.

Web Survey Design and Administration

1-credit graduate course co-taught with Scott Crawford in the SRC Summer Institute, 2000.

Detroit Area Study

4-credit graduate practicum course, University of Michigan, Department of Sociology, Winter 2000, Winter 2001, and Winter 2002.

Detroit Area Study Analysis

3-credit graduate analysis course, University of Michigan, Department of Sociology, Fall 2004.

Analysis of Survey Data II

3-credit graduate course co-taught with James Lepkowski in the SRC Summer Institute, 1998 and 1999. Co-taught with Marc Musick in 2001. Sole instructor in 2000, 2002-2006, 2008-2015.

Analysis of Survey Data III

3-credit graduate course co-taught with James Lepkowski and Ali Tasiran in the SRC Summer Institute, 1998 and 1999.

Survey Practicum I

3-credit graduate course taught at the University of Maryland in Fall 1995 and Fall 1996.

Survey Practicum II

3-credit graduate course taught at the University of Maryland in Spring 1996 and Spring 1997.

Computer-Assisted Interviewing

1-credit graduate course taught at the University of Maryland and University of Michigan in Summer 1995 and Summer 1996.

Nonresponse in Surveys

3-credit graduate course co-taught with Robert Groves at the University of Maryland and University of Michigan in Summer 1994.

Workshops and Short Courses

Web Survey Design: Two-day short course

Joint Program in Survey Methodology, January 2002, April 2003, January 2006, February 2009, January 2010, January 2011, and February 2016

Energy Information Administration, Washington, DC, April 2002

Statistics Sweden, Stockholm, September 2002

Center for Applied Social Surveys (CASS), London, March 2003, April 2009, January 2011, and February 2014

Australian and New Zealand Market Research Society, Canberra, February 2009

Centre for Census and Survey Research, University of Manchester, March 2011 and April 2012.

Web Survey Design: 5-day workshop

Research Center for Contemporary China, Beijing University, China, February 2001.

GESIS Summer School, Cologne, July 2012, July 2014, July 2016, July 2018.

Designing Effective Web Surveys: One-day short course

York University, Toronto, May 2004

Statistics Sweden in Stockholm, November 2006

Odum Institute, University of North Carolina at Chapel Hill, October 2004, October 2005, February 2007, February 2008, November 2011, and October 2013

International Statistical Institute, Dublin, August 2011, and Rio de Janeiro, July 2015;

Centre for Census and Survey Research, University of Manchester, March 2013

Stockholm University, November 2013

Designing Effective Web Surveys: Half-day short course

General Online Research Conference, Mannheim, March 2013

American Association for Public Opinion Research, May 2001, May 2002, May 2003, and May 2012

Society for Prevention Research, Seattle, May 2002

New York Chapter of AAPOR, July 2002

Joint Statistical Meetings, San Francisco, August 2003

Group Health Cooperative, Seattle, October 2005

Designing and Implementing Mobile Web Surveys: One-day short course

NCRM, Manchester, February 2016; NCRM Cardiff, December 2017

Designing and Implementing Mobile Web Surveys: Half-day short course

NCRM, Cardiff, April 2015

General Online Research Conference, Dresden, March 2016
 Kantar Public, London, November 2016

Using Mixed Data Collection Modes for Surveys: One-day short course
 Odum Institute, University of North Carolina at Chapel Hill, February 2012
 Centre for Census and Survey Research, University of Manchester, March 2011 and
 April 2012

Mixed-Mode Survey Design and Implementation: 3-day short course (with Annette Jäckle)
 NCRM, London, March 2015

Using Panels for Online Research: One-day short course
 Centre for Census and Survey Research, University of Manchester, March 2011 and
 April 2012

Inference in Web Surveys: One-day short course
 Centre for Census and Survey Research, University of Manchester, March 2013
 Odum Institute, University of North Carolina at Chapel Hill, November 2014 and
 February 2017

Web Survey Paradata: One-day short course
 NCRM, Cardiff, December 2017
 DC-AAPOR, Washington, October 2018

Web Survey Paradata: Half-day short course
 GESIS Panel Campus, Mannheim, November 2014
 General Online Research Conference. Cologne, February 2018

Workshop on Survey Research and Sampling Methodology
 Mekong River Delta Research Group, College of Population Studies, Chulalongkorn
 University, Bangkok, December 2013

Survey Research Methods: 5-day workshop
 Institute of Sociology, Ha Noi, Viet Nam, co-taught with Mary Beth Ofstedal, November
 2000.

Computer Assisted Methods in Surveys: Design and Implementation: Two-day short course
 Joint Program in Survey Methodology, in Arlington, VA, April 1998.
 Research Triangle Institute, North Carolina, August 1998.
 Center for Applied Social Surveys, in London, February 1999.

Introduction to the Survey Research Process: An In-Depth Overview: Two-day short course
 Survey Research Center, University of Michigan, co-taught with Robert Belli, Regula
 Herzog, James Lepkowski and Beth-Ellen Pennell, January 1999, January 2000, and June
 2002.

Design of Computer Assisted Survey Instruments: Two-day short course
 Division of Surveys and Technologies, Survey Research Center, University of Michigan,
 December 1998.

Nonresponse in Household Interview Surveys: Two-day short course
 Joint Program in Survey Methodology, College Park, MD, co-taught with Robert Groves,
 June 1998.

Design of Methodological Studies in Survey Research: Three-day graduate course
 Diplôme Postgrade en Statistique, Université de Neuchâtel, Switzerland, May 1998.

Quantitative Social Research in Southern Africa: Pro-seminar

Taught 18 hours of pro-seminar led by Oscar Barbarin, Summer 1997.
Conducting Computer Assisted Interviewing in the Field: Half-day workshop
New York Chapter of AAPOR, New York City, February 1997.
Survey Nonresponse: Half-day workshop
Statistics Sweden, Stockholm, September 1996.
The Culture of CAPI: Half-day workshop
National Center for Health Statistics, Hyattsville, MD, Fall 1996.
Advanced Survey Research Methods: Three-day workshop
Human Sciences Research Council (HSRC), Pretoria, South Africa, July 1992.
HSRC Winter School on Research Methodology:
Three half-day sessions, "Forms of Data Collection in Survey Research," "Principles of
Questionnaire Construction," and "Preparation of Data for Computer Analysis," Pretoria,
South Africa, July 1986, repeated in Cape Town and Johannesburg during 1987.
Aspects of Questionnaire Design and Construction: session
Refresher Course in Social Work Research, HSRC, Pretoria, South Africa, October 1985.